



ORDER FORM

Industry Session Extras

Order Deadline: **25 Jan. 2024**

Status: Dec. 2023 (modifications possible)

Interactive Audience | Voting

only for live presentations possible

Features:

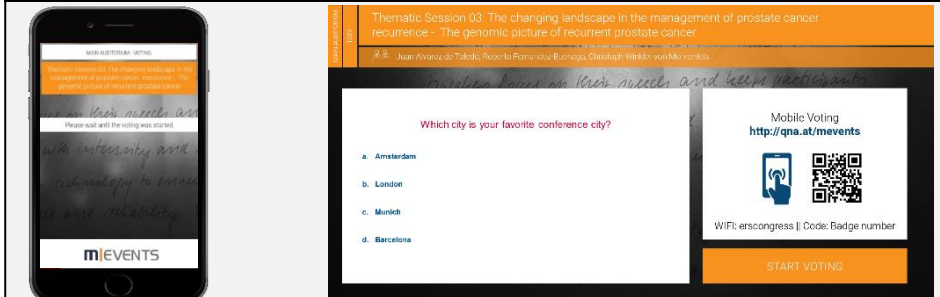
- Online voting (WIFI required)
- Max. 6 answer possibilities
- Fully integrated into the presentation management system
- Speaker activates voting during presentation on click
- Correct answer or multiple selection can be activated
- 10 questions per session included
- Voting for online participants via the live stream player of the conference website (if room designated for live stream)
- Results will be shown on the presentation stream

Requirements:

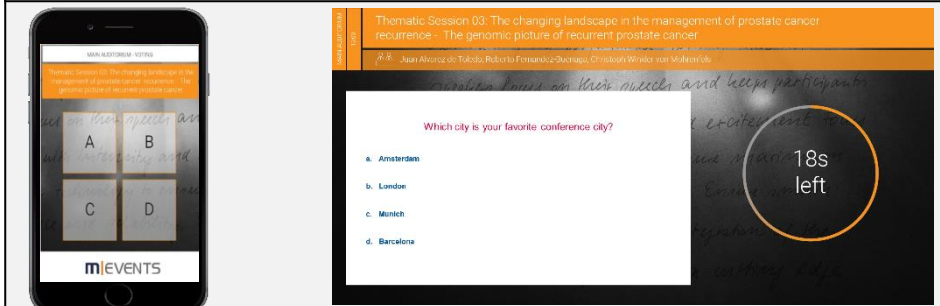
- Use of the M|Events presentation management system is mandatory
- Voting questions can be uploaded during the presentation upload (embedded on slides within the presentations)

how voting is projected in the session-hall step by step:

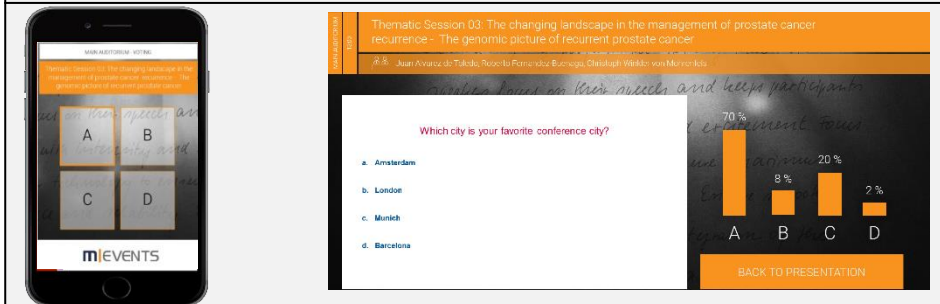
1. voting question



2. voting question activated

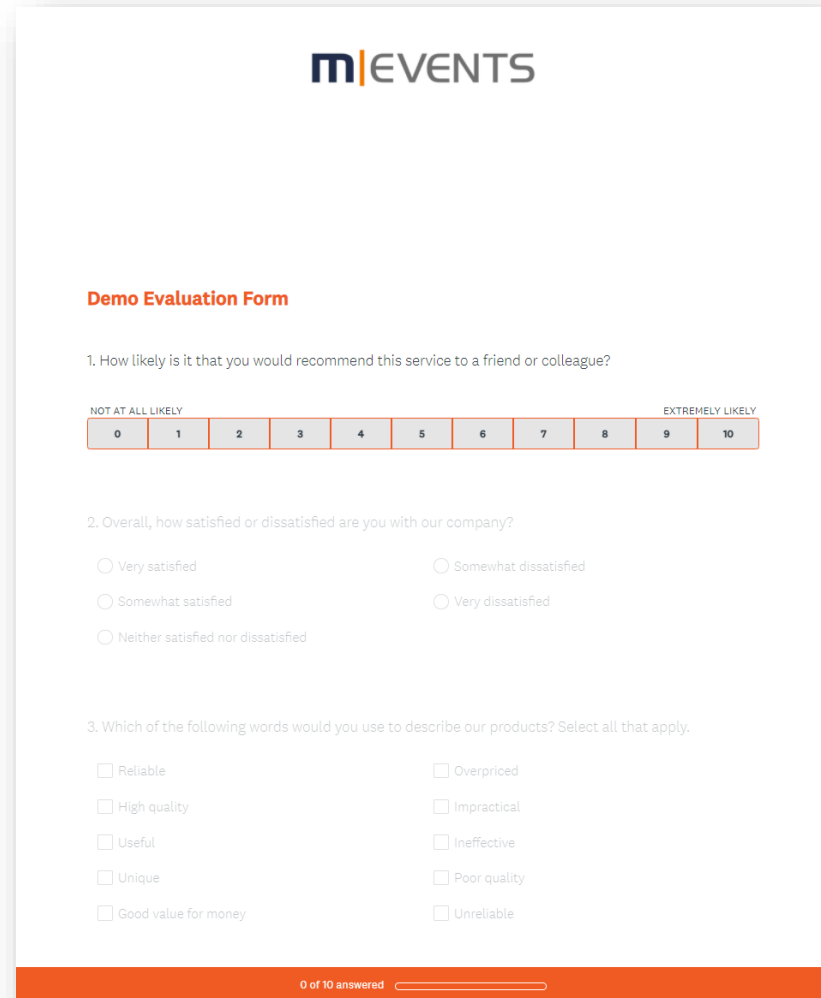


3. voting results



Interactive Audience | Evaluation

Session Evaluation



The screenshot shows a web-based evaluation form for M|EVENTS. At the top is the M|EVENTS logo. Below it is the title "Demo Evaluation Form". The first question is "1. How likely is it that you would recommend this service to a friend or colleague?". Below the question is a horizontal scale from 0 to 10, with "NOT AT ALL LIKELY" at the left end and "EXTREMELY LIKELY" at the right end. The second question is "2. Overall, how satisfied or dissatisfied are you with our company?". Below this question are four radio button options: "Very satisfied", "Somewhat satisfied", "Neither satisfied nor dissatisfied", "Somewhat dissatisfied", and "Very dissatisfied". The third question is "3. Which of the following words would you use to describe our products? Select all that apply.". Below this question are ten checkboxes arranged in two columns: "Reliable", "High quality", "Useful", "Unique", "Good value for money", "Overpriced", "Impractical", "Ineffective", "Poor quality", and "Unreliable". At the bottom of the form, there is an orange bar with the text "0 of 10 answered" and a progress indicator.

m|EVENTS

Demo Evaluation Form

1. How likely is it that you would recommend this service to a friend or colleague?

NOT AT ALL LIKELY 0 1 2 3 4 5 6 7 8 9 10 EXTREMELY LIKELY

2. Overall, how satisfied or dissatisfied are you with our company?

☐ Very satisfied ☐ Somewhat dissatisfied

☐ Somewhat satisfied ☐ Very dissatisfied

☐ Neither satisfied nor dissatisfied

3. Which of the following words would you use to describe our products? Select all that apply.

☐ Reliable ☐ Overpriced

☐ High quality ☐ Impractical

☐ Useful ☐ Ineffective

☐ Unique ☐ Poor quality

☐ Good value for money ☐ Unreliable

0 of 10 answered

- The evaluation form can be made available and included during the live days as part of the live streams and on-demand sessions. For on-site participants, the QR code and/or URL should be included in a presentation (e.g. closing slides or similar).
 - Free text entry
 - Rating
 - multiple choice
- One export as excel-file with the results is included and supplied within 72 hours after the last live session of the congress is over.
- **Optional:**
External Evaluation can be embedded via provided link – on request

Please supply the questions at least **14 days** prior to live event days to industry@m-events.com.

Please note: If submitted after the deadline, M Events will try its best to implement but does not take any responsibility to process it in time.



Get inspired by our demo evaluation:
www.research.net/r/DEMOEVENT1

PiP Background Branding – only available in rooms with PiP & Recording

Includes the integration of one individual background design for one symposium.

- The dynamic content (session title, session room name, chair names, speaker name, presentation title), slides (ppt), and speaker photo or camera picture will be generated automatically and always be placed overlaying the background design. These items cannot be modified or removed.
- Background design will be visible during the entire session (during presentations, speaker change etc.).

- The ready-made background designs must be delivered **seven days** before the congress.

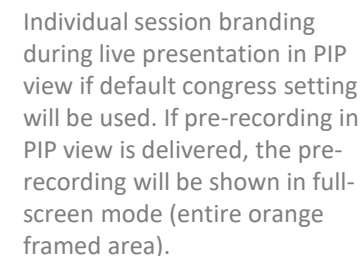
- Background design specifications:
One image (PNG, JPEG) - 1920 px wide and 1080 px high (for 16:9 projection format)
- Footer Logo Size: 120px

Session 1

JMARQUARDT GROUP
Hybrid Conference Solutions

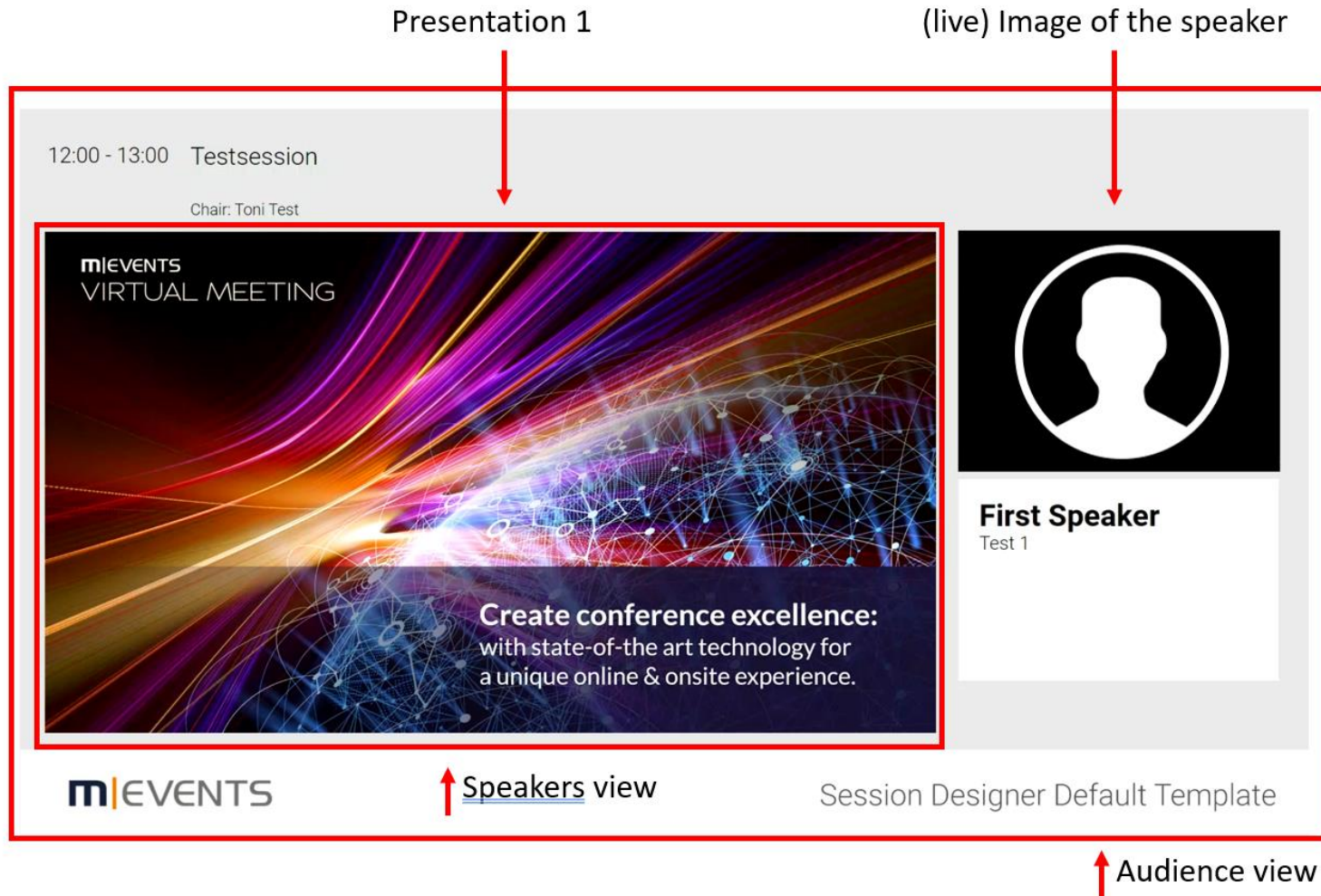


Levin Schriewer
M&I (Global) Prostate Biopsy
aka. Scribe enee
RadioGeneticsInc.com



Branding

PiP Background Branding | Dimensions



Branding dimensions:

16:9 Presentation

Graphic to be delivered: 1920px width x 1080 px height

Header: 165px high x 1920px wide

Needs to remain free for the automatic display of the session details from the programme database.

Footer: 120px high x 1920px wide

Can be used completely for logos etc.

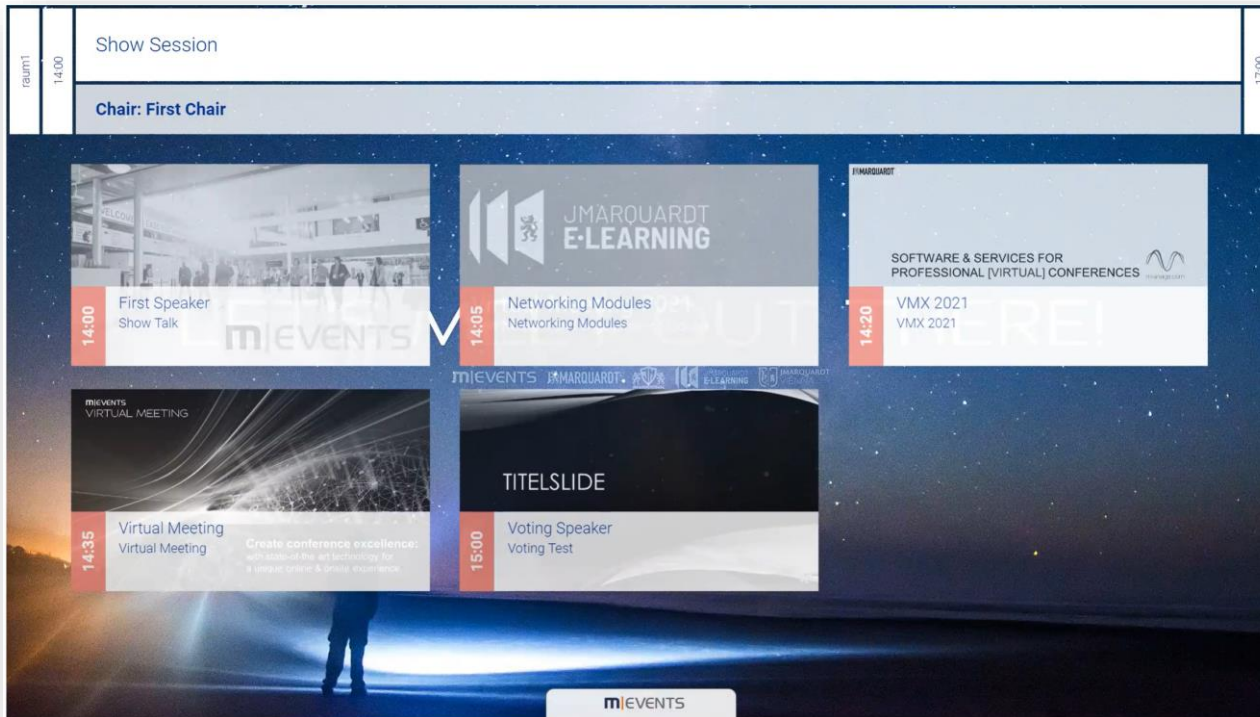
Example with

4:3 presentation:



Branding

Main Projection Branding – rooms with full screen mode (no PIP)



- Background of the menu can be branded with an individual design.
- Content will be generated automatically and always be placed overlaying your background design (session title, session room name, chair names, presentation buttons with speaker name and presentation title, M Events help button, etc.). These items cannot be modified or removed.

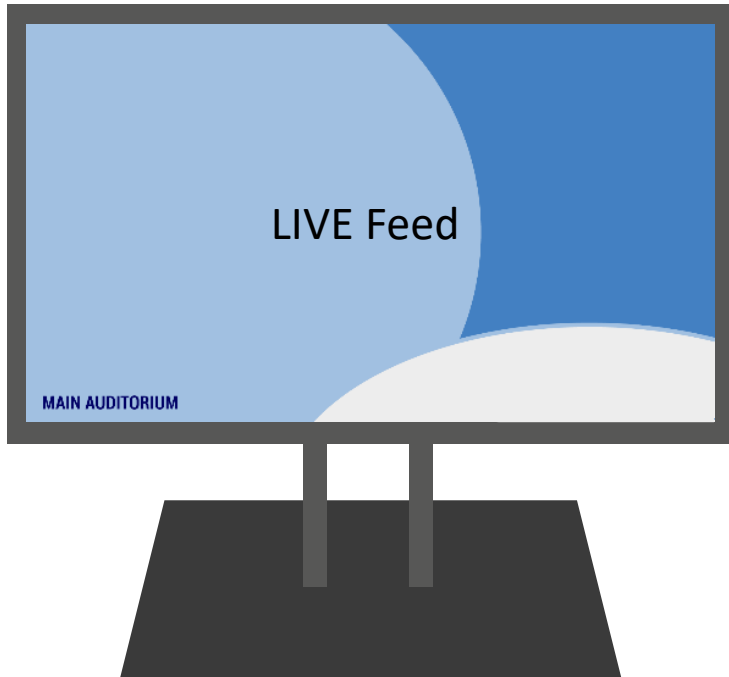
Please provide:

- 1 background image (PNG, JPEG or similar graphic format) with 1920 px wide and 1080 px high (for 16:9 projection format).

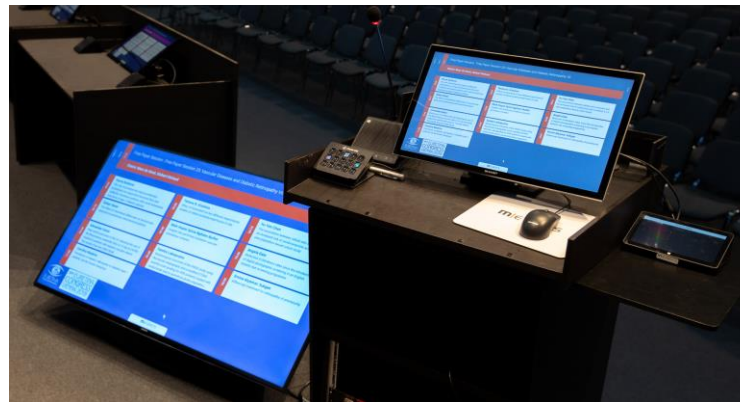


OnStage Setup

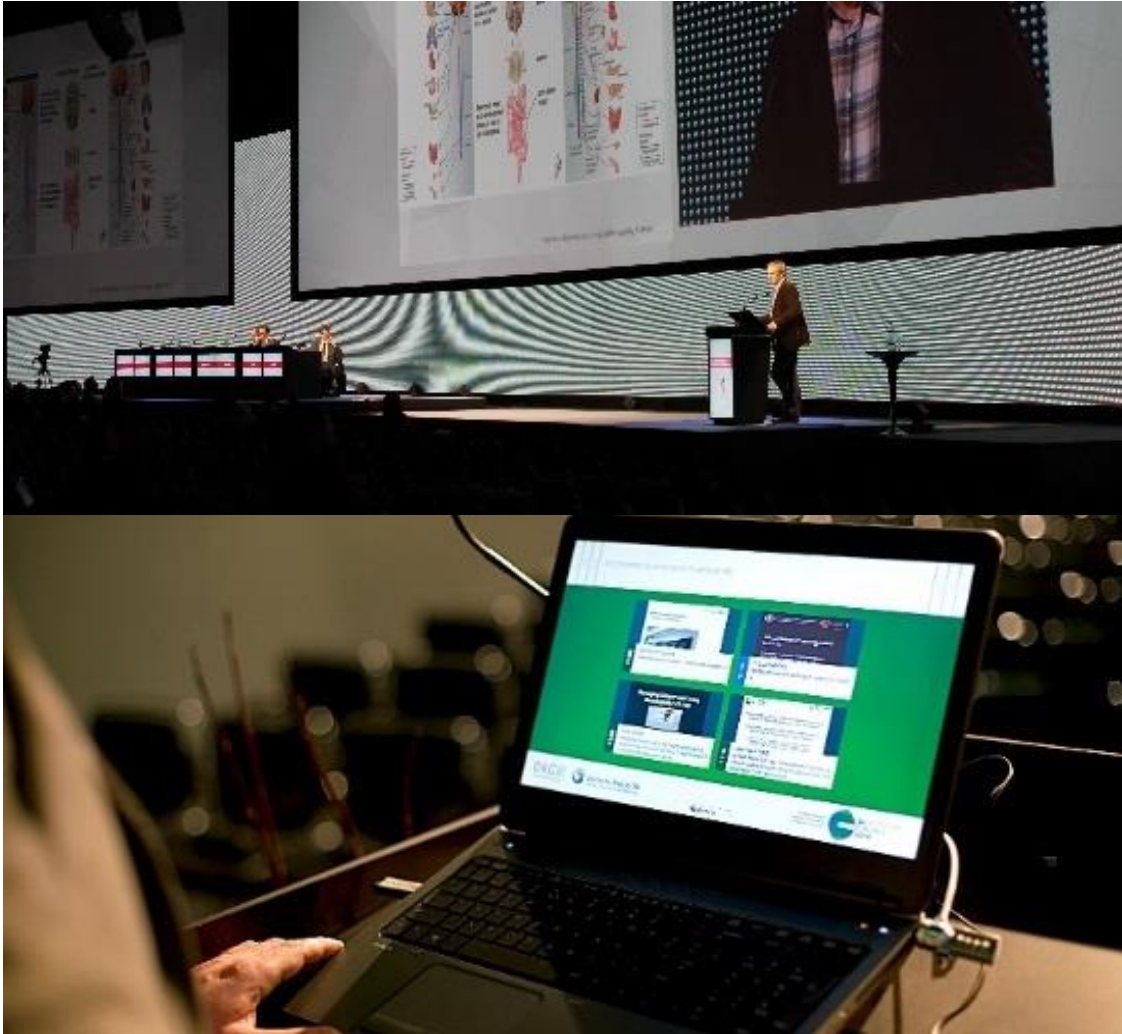
Extra 42" / 55" preview screen incl. stand



- Book additional preview screen(s) in addition to the one already placed on lectern and interactive chair tables (if part of the standard room setup)
- 42" or 55" preview screen on stage to show remote speaker, slides or Q&A questions to the chair/speaker.
- Comes with floor stand
- Next to speakers desk or other preferred position on stage



Support: Assisted Session incl. Rehearsal per session

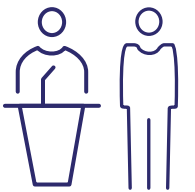


Package contains a dedicated M Events technician, who will be present in the room during the entire session (incl. 15 min. preparation time).

Including a dedicated 1 hour technical rehearsal in the session room:

- only possible if the room is not in use (coordination with congress organizer)
- max. 1 hour duration
- speakers and chairs should be present to test the functionality (entire slides can be reviewed before the upload or in the speaker service center)
- company representatives can be invited
- Voting, Evaluation etc. testing is possible (if booked and templates for setup are submitted until the deadline)
- final presentations and/or pre-recordings need to be uploaded to the presentation management system beforehand until the mentioned congress deadline
- final rehearsal slot needs to be coordinated according to the congress programme and setup days

Congress default: Floating technician team responsible for several areas in the congress venue, no fixed technicians in the room.



Adjustments

Customized solutions and package changes can be offered upon request. For questions and adjustments please contact:

M Events Cross Media GmbH
Gaußstraße 3
12459 Berlin / Germany



Sales Industry Department

E industry@m-events.com

Important information

Please complete **1 order form per session** and return it latest until **25 Jan. 2024** to:
industry@m-events.com

Please Note:

- All *Optional* offers are upon request and are not included in the offered Packages.
- Surcharge 25% for orders after deadline. Orders after the deadline only upon request and availability.

VAT Note: All prices quoted exclude VAT. For an intra-Community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, as long as the VAT ID is provided.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of invoice. If payments are delayed, we have no obligation to deliver the service.

Change Requests

Once the client has accepted the offer, any subsequent client requests to change the scope or services may only be considered by M-Events if received at least four weeks prior to the conference. In the event of fewer requirements than indicated, changes of up to 20% of the contract amount will be taken into account if indicated to us at least 28 days prior to the conference. Changes may have cost implications for the client. If the requests increase the scope of services, M Events will charge for the extras according to the pricing schedule (surcharges may apply).

Cancellation fees

100% of total order amount.

The General Terms and Conditions of M Events Cross Media GmbH applies:
www.m-events.com/public/AGB_MEV_EN_220127.pdf

Please find the requirements and descriptions of our services and products here:
www.m-events.com/downloads/_services/M_Events_Services_and_Requirements.pdf

Order Form - ESCRS WM 2024

► Please complete 1 order form per session and return it latest by **25 Jan. 2024** to: industry@m-events.com

Details of Industry session and Ordering Company		
Industry Session Date and Time		Industry Session Room
Industry Session Title		
Company Name		VAT ID No.
Invoice Address		
Zip Code	City	Country
Name of the Purchaser (capital letter)		PO Number (if applicable)
E-Mail		Phone

Technical services for industry symposia	unit price	Qty.	Total
Service A: Interactive Voting (price per session)	€ 1950		
Service B.1: Session Evaluation (price per session)	€ 1250		
Service B.2: External Evaluation embedding (price per session)	€ 650		
Service C.1: Branding – Pip Projection branding (price per session)	€ 650		
Service C.2: Branding – Main Projection branding (price per session)	€ 650		
Service D.1: OnStage Setup – Extra 42" preview screen incl. stand (price per session)	€ 500		
Service D.2: OnStage Setup – Extra 55" preview screen incl. stand (price per session)	€ 600		
Service E: Package Assisted Session incl. Rehearsal (price per session)	€ 2750		
	Total net (EUR)*		

☐ I have read the [General Terms and Conditions of M Events Cross Media GmbH](#)

Date	Signature
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***Note VAT:** All stated prices are net and maybe subject to applicable VAT.

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