



## Near Live Surgery Application Form

Please send this form completed and signed to: [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com)

**The aim of this programme is to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world.**

The sponsorship fee per session is **EUR 10'000 for a 13 min slot** and **EUR 5'000 for 9 min slot**. You have possibility to co-sponsor a slot with another sponsor or keep the exclusivity.

Each slot will run as follow:

- A 1.5-minute case introduction by the surgeon
  - An 8-minute near-live surgery video
  - A 3.5-minute Q&A discussion with the surgeon
- or
- A 1.5-minute case introduction by the surgeon
  - An 4-minute near-live surgery video
  - A 3.5-minute Q&A discussion with the surgeon

As a sponsor of this programme, you will benefit from the following features:

- A **sponsor recognition introductory slide** with your logo.
- A **copy of the recording** post congress, which you can use for your own marketing purposes.
- A **sponsor logo/recognition** on the **Near Live Surgery programme page** on the ESCRS 2025 Winter Meeting website.
- Listed as a **"Confirmed Sponsor"** on the ESCRS 2025 Winter Meeting website dedicated sponsors page.

As a sponsor, you will be required to:

- Organise and handle the recording of the surgery as per given guidelines.
- Provide us with the **video file by 31 January 2025**
- Provide us with **case introduction slides by 14 February 2025** using the template that will be provided.
- Ensure the physical presence of the **surgeon at the session** for the case introduction and Q&A

*Note: The video must be compliant with the given guidelines. If the quality is not deemed acceptable by ESCRS, the video will have to be redone and, in some cases, you might have to record a new surgery. No refund will be offered to the sponsor if their video is rejected.*

I have read the above terms and agree to sponsor a Near-Live Surgery session to the full amount of €14'000.

I have read the above terms and agree to co-sponsor a Near-Live Surgery session with

### Invoicing Information

Invoicing Company Name

Published Company

Company VAT Number

Name Full Address

Contact Name

Email

### Payment Schedule

- An invoice for 100% of the payment will be sent upon reception of the order form. The invoice will be payable within 30 days of its creation.
- 5% interest will be charged on any late payments. VAT is not included in the published prices.

### Cancellation Policy

- Cancellations and changes must be made in writing to MCI.
- Until December 29, 2024: 50% cancellation fees on total order
- As of December 30, 2024: 100% cancellation fees on total order

Date: Day:

Month:

Year:

Signature:



# Partnership Order Form | Exhibition Space & Symposia

Please send this form completed and signed to: [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com)

## Invoicing Information

Invoicing Company Name

Published Company  Company VAT Number

Name Full Address

Contact Name  Email

## Exhibition Space

<b>Free Space</b>	Eur 415 x <input type="text"/> Sqm	Total Booth Amount: EUR <input type="text"/>
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## Satellite Education Symposia

Room Size	Time	Price
150-180 pax	Saturday 1 March, 13:00 - 14:00	<b>18'000 excl VAT</b> <input type="checkbox"/>
380 pax	Saturday 1 March, 13:00 - 14:00	<b>20'500 excl VAT</b> <input type="checkbox"/>
1500 pax	Saturday 1 March, 13:00 - 14:00	<b>29'000 excl VAT</b> <input type="checkbox"/>
150-180 pax	Saturday 1 March, 16:45 - 17:45	<b>18'000 excl VAT</b> <input type="checkbox"/>
380 pax	Saturday 1 March, 16:45 - 17:45	<b>20'500 excl VAT</b> <input type="checkbox"/>

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## Partnership Order Form | Virtual & Onsite Items

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### Sponsorship Opportunities

Within the Exhibition Area	Price
Recharge Zone & Power Towers (2 available)	<input type="checkbox"/> <b>EUR 4,200</b>
Central Session Displays	<input type="checkbox"/> <b>EUR 11,000</b>
Indoor Directional Signage	<input type="checkbox"/> <b>EUR 12,000</b>
Spotlight Theater	<input type="checkbox"/> <b>EUR 3,200</b>
Near Live Surgery	<input type="checkbox"/> <b>EUR 14,000</b>
Unconference Sessions / TOGA Sessions	<input type="checkbox"/> <b>EUR 3,200</b>
E-Posters Area	<input type="checkbox"/> <b>EUR 4,200</b>
Floorplan Signage	<input type="checkbox"/> <b>EUR 4,200</b>

Digital Sponsorship	Price
e-Blast to Registered Delegate	<input type="checkbox"/> <b>EUR 5,300</b>
e-Blast to Full Database	<input type="checkbox"/> <b>EUR 21,000</b>
Website Advertising on sponsor page	<input type="checkbox"/> <b>EUR 2,100</b>
Winter Meeting App on sponsor tab	<input type="checkbox"/> <b>EUR 6,300</b>

Printed Pocket Programme	Price
Inside Back Cover	<input type="checkbox"/> <b>EUR 3,700</b>
Inside Page	<input type="checkbox"/> <b>EUR 2,700</b>

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# Partnership Order Form | Sustainability Partnership

Please send this form completed and signed to: [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com)

## Sponsorship Opportunities

Sustainability Partnership	Price
Net Zero Carbon Offsetting Partner	<input type="checkbox"/> <b>EUR 15,000</b>

### Payment Schedule

- An invoice for 100% of the payment will be sent upon reception of the order form. The invoice will be payable within 30 days of its creation.
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### Cancellation Policy

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- Until December 29, 2024: 50% cancellation fees on total order
- As of December 30, 2024: 100% cancellation fees on total order

Date: Day:  Month:  Year:  Signature: