

29TH ESCRS WINTER MEETING

ATHENS

MEGARON - ATHENS, GREECE

28 FEBRUARY - 02 MARCH 2025

With the participation of the Hellenic Society
of Intraocular Implant and Refractive Surgery

HSIOIRS



EXHIBITION & SPONSORSHIP MANUAL

www.wintermeeting.es CRS.org



Contents

Welcome Message	4
Daily Programme	5
Floor Plans	11
Sponsorship Opportunities	17
Terms & Conditions	26



Welcome Message

Dear Industry Partners

We are delighted to have you join us for the 29th ESCRS Winter Meeting, which will take place from 28 February – 2 March 2025 in Athens, Greece.

This year it is our great pleasure to bring the 2025 Winter Meeting back to Athens, where it last took place in 2019.

It will take place in collaboration with the **Hellenic Society of Intraocular Implant and Refractive Surgery (HSIOIRS)**.

As always, the ESCRS Winter Meeting is a unique opportunity for ophthalmologists, researchers, and industry representatives to exchange ideas and insights on the latest advances and challenges in cataract and refractive surgery, whilst being the ideal forum to network and forge new connections in a cozy environment.

Following the last successful Winter Meeting 2024 in Frankfurt, this year will again be 100% face-to-face.

The Programme will again feature an immersive learning track on Corneal Refractive Surgery and another one on Intraocular Refractive Surgery, a selection of Symposia and Free Paper sessions, Instructional Courses and, of course, the Young Ophthalmologists and ESONT Programme.

The new networking features experienced in Frankfurt, as well as the Wetlabs will once again be available!

The joint participation with the HSIORS will translate into joint Free Paper sessions and a Live Surgery Session amongst others.

We look forward to making this Meeting a memorable and rewarding experience for all and we can't wait to see you in Athens End-February 2025!

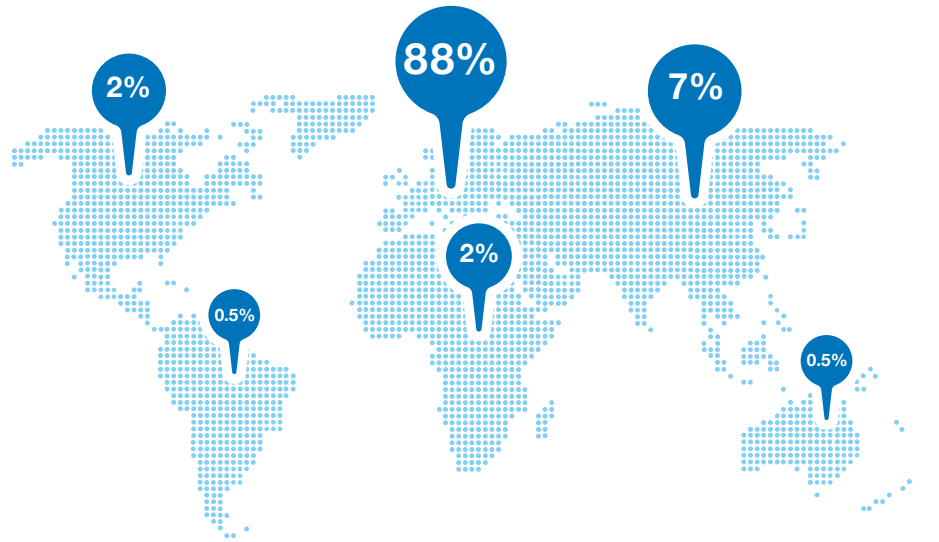


Filomena Ribeiro
ESCRS President

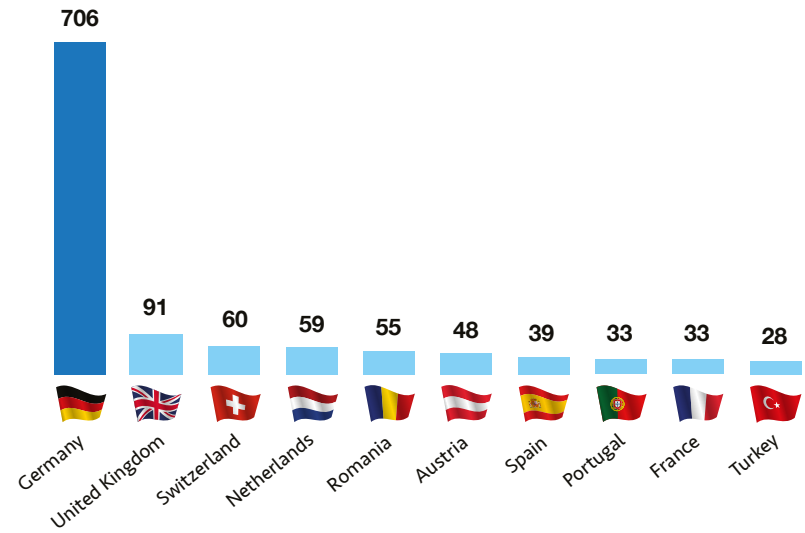


Winter Meeting Overview 2024

Content Overview



Top 10 Countries



70 Countries

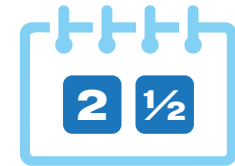


Winter Meeting Overview 2024



- 638 Doctors
- 15 Healthcare professionals
- 238 Trainee/Resident
- 58 Nurse/Technician
- 558 Industry

2.5 Days



19.5 Credits



5 New Initiatives



4
Main
Symposia



12
Wet
Labs



2
Instructional
Courses



81
Free
Papers



24
Presented
Posters



9
Unconference
Sessions



2
Spotlight
Theatres



6
World Café
Sessions

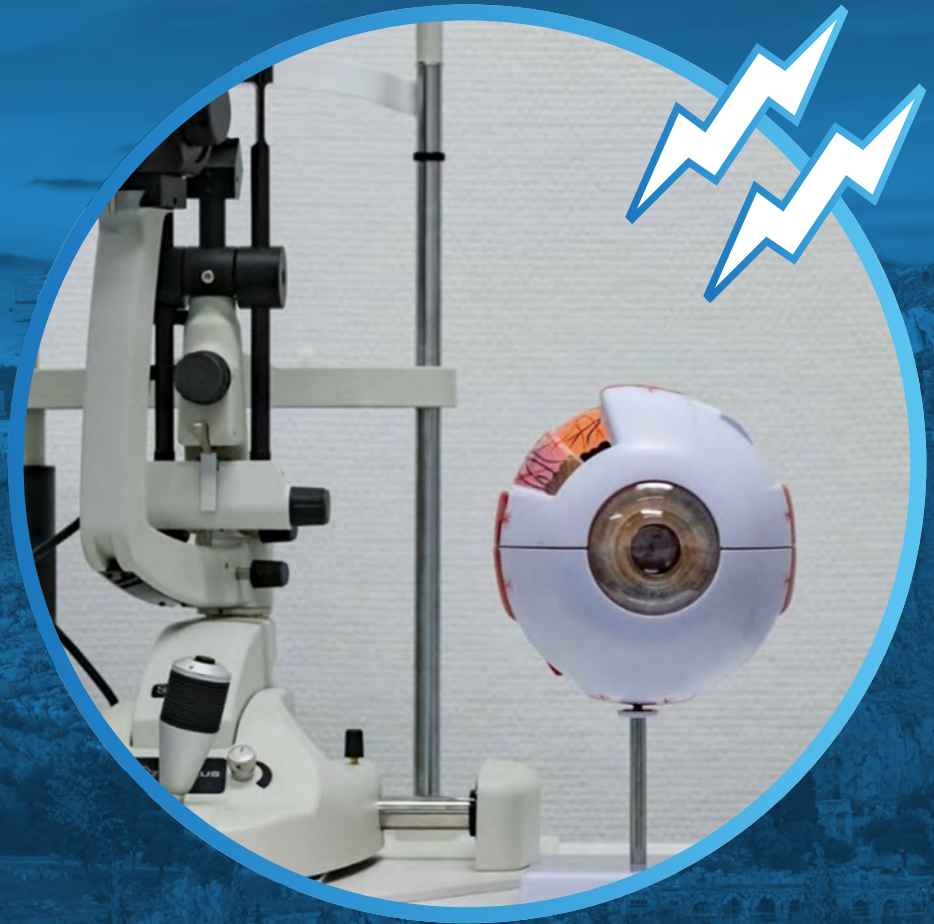


7
Escape
Room Slots



Daily Programme

The new Winter Meeting programme was crafted for an immersive experience that promises to deepen knowledge, expand professional networks, and shape the future of refractive expertise through its tracks, running in parallel with the HSIOIRS programme.



Friday 28 February Session details correct at time of publishing*

	A. Trianti	N. Skalkotas	MC 3	MC 2	MC 3.2	Muses Foyer	A. Trianti Level 1 Foyer	A. Trianti Level 1 Foyer	
08.00 - 08.15									
08.15 - 08.30									
08.30 - 08.45			Instructional Course 08.00 - 09.30	Cornea didactic course: Surgical cornea didactic course 08.00 - 10.15	Wetlab: Cataract complications; Phaco Management complications 08.00 - 09.30			Free paper session 08.00 - 09.30	
08.45 - 09.00	Basic visual optics course 08.00 - 10.15	Young ophthalmologists programme 08.00 - 12.00							
09.00 - 09.15									
09.15 - 09.30							Exhibition Open 09.00 - 18.00	World Café 1 09.00 - 10.00	
09.30 - 09.45									
09.45 - 10.00									
10.00 - 10.15									
10.15 - 10.30						Exhibition Tour 10.15 - 10.45		TOGA session 1 10.00 - 10.20	
10.30 - 10.45			Free paper session 10.00 - 11.30	Cornea didactic course: Medical Cornea didactic course 10.15 - 11.15	Wetlab: Intraocular and transcleral suturing 10.00 - 12.00			TOGA session 2 10.30 - 10.50	
10.45 - 11.00								TOGA session 3 11.00 - 11.20	
11.00 - 11.15	Refractive surgery didactic course 10.45 - 12.15							Industry Spotlight 11.45 - 12.00	
11.15 - 11.30								Industry Spotlight 12.00 - 12.15	
11.30 - 11.45									
11.45 - 12.00								World Café 2 11.30 - 12.30	
12.00 - 12.15									
12.15 - 12.30		IME Forum 12.15 - 13.00		ESONT 11.30 - 14.15		Exhibition Open 09.00 - 18.00		Free paper session 12.30 - 13.30	
12.30 - 12.45									
12.45 - 13.00									
13.00 - 13.15									
13.15 - 13.30							World Café 3 12.45 - 13.45		
13.30 - 13.45		IME Forum 13.15 - 14.15							
13.45 - 14.00									
14.00 - 14.15	HSIOIRS International Kelman Award & Lecture				Wetlab : Basic phacoemulsification 13.30 - 15.00			Moderated poster session 14.00 - 15.00	
14.15 - 14.30									
14.30 - 14.45			Refractive guidelines workshop 14.30 - 15.15	Cornea didactic course: Keratoconus 14.30 - 16.35		Exhibition Tour 14.30 - 15.00			
14.45 - 15.00									
15.00 - 15.15	Instructional course 15.00 - 16.30	Cataract surgery didactic course 14.30 - 16.45							
15.15 - 15.30									
15.30 - 15.45									Free paper session 15.30 - 16.30
15.45 - 16.00							Wetlab: PRK, Lasek e epi-lasik 15.30 - 17.00	Exhibition Open 09.00 - 18.00	
16.00 - 16.15									
16.15 - 16.30									
16.30 - 16.45				Cornea didactic course: Surgical cases 16.40 - 17.30					
16.45 - 17.00									
17.00 - 17.15		Cataract surgery didactic course: Clinical Cases 17.00 - 18.00					World Café 4 17.00 - 18.00		
17.15 - 17.30	Main symposium Update in astigmatism correction - from A to Zero 17.00 - 18.30								
17.30 - 17.45									
17.45 - 18.00									
18.00 - 18.15						Wetlab: Intraocular and transcleral suturing 17.30 - 19.00			
18.15 - 18.30									
18.30 - 18.45									
18.45 - 19.00									
19.00 - 19.15									

*Subject to change.



Saturday 1 March Session details correct at time of publishing*

	A. Trianti	N. Skalkotas	MC 3	MC 2	MC 3.2	Muses Foyer	A. Trianti Level 1 Foyer	A. Trianti Level 1 Foyer	Conference Room 1			
08.00 - 08.15												
08.15 - 08.30												
08.30 - 08.45	Refractive surgery didactic course 08.00 - 10.15	Cataract surgery didactic course 08.00 - 12.30	MIGS Course 08.00 - 09.45	ESONT 08.00 - 12.15	Wetlab: Basic phacoemulsification 08.00 - 09.30			Free paper session 08.00 - 09.30				
08.45 - 09.00												
09.00 - 09.15												
09.15 - 09.30									Exhibition Open 09.00 - 18.00			
09.30 - 09.45											Free paper session 09.30 - 10.30	
09.45 - 10.00						Cataract guidelines workshop 10.00 - 10.45			Exhibition Tour 10.15 - 10.45			
10.00 - 10.15												
10.15 - 10.30												
10.30 - 10.45					Wetlab: Basic suturing techniques 10.00 - 12.00							
10.45 - 11.00												
11.00 - 11.15	Main symposium: Innovations and Best Practices in Phakic Intraocular Lenses 10.45 - 12.15		Free Paper Session 11.00 - 12:00			Exhibition Open 09.00 - 18.00		TOGA session 4 11.00 - 11.20				
11.15 - 11.30								TOGA session 5 11.30 - 11.50				
11.30 - 11.45												
11.45 - 12.00												
12.00 - 12.15												
12.15 - 12.30						Exhibition Tour 12.15 - 12.45						
12.30 - 12.45							World Café 5 12.30 - 13.30	TOGA session 6 12.30 - 12.50				
12.45 - 13.00								TOGA session 7 13.00 - 13.20				
13.00 - 13.15	Industry satellite symposia 13.00 - 14.00	Industry satellite symposia 13.00 - 14.00	Industry satellite symposia 13.00 - 14.00	Industry satellite symposia 13.00 - 14.00								
13.15 - 13.30												
13.30 - 13.45									Wetlab: Basic phacoemulsification 13.30 - 15.00			
13.45 - 14.00										World Café 6 13.30 - 14.30		
14.00 - 14.15												
14.15 - 14.30								Moderated poster session 14.00 - 15.00				
14.30 - 14.45	Refractive surgery didactic course 14.30 - 16.15	Near live surgery 14.30 - 16.30										
14.45 - 15.00												
15.00 - 15.15												
15.15 - 15.30								Exhibition Open 09.00 - 18.00				
15.30 - 15.45										TOGA session 8 15.30 - 15.50		
15.45 - 16.00										TOGA session 9 16.00 - 16.20		
16.00 - 16.15					Wetlab: Lens explantation 15.30 - 17.00							
16.15 - 16.30												
16.30 - 16.45	Corneal refractive surgery complications: Clinical Cases 16.30 - 17.30								Medical Writing Workshop 14.30 - 18.30			
16.45 - 17.00		Industry satellite symposia 16.45 - 17.45	Industry satellite symposia 16.45 - 17.45	Industry satellite symposia 16.45 - 17.45								
17.00 - 17.15												
17.15 - 17.30												
17.30 - 17.45												
17.45 - 18.00	Main symposium: Enhancement procedures or how to manage inadequate results ? How and when 17.45 - 19.15											
18.00 - 18.15					Wetlab: Phakic IOLs 17.30 - 19.00							
18.15 - 18.30												
18.30 - 18.45												
18.45 - 19.00												
19.00 - 19.15												



Sunday 2 March Session details correct at time of publishing*

	N. Skalkotas	MC 3.2 (conference room)	Muses Foyer
08.00 - 08.15			
08.15 - 08.30			
08.30 - 08.45		Wetlab: Basic phacoemulsification 08.00 - 09.30	
08.45 - 09.00			
09.00 - 09.15			
09.15 - 09.30			
09.30 - 09.45	Best of the Best 09.15 - 11.15		
09.45 - 10.00			
10.00 - 10.15			Exhibition Open 09.00 - 12.00
10.15 - 10.30			
10.30 - 10.45	Wetlab: Cataract complications; Phaco Management complications 10.00 - 12.00		
10.45 - 11.00			
11.00 - 11.15			
11.15 - 11.30			
11.30 - 11.45	Main symposium (YO) 11:30-13:00		
11.45 - 12.00			
12.00 - 12.15			
12.15 - 12.30			
12.30 - 12.45			
12.45 - 13.00			
13.00 - 13.15			
13.15 - 13.30			
13.30 - 13.45			
13.45 - 14.00			
14.00 - 14.15			
14.15 - 14.30			
14.30 - 14.45			
14.45 - 15.00			
15.00 - 15.15			
15.15 - 15.30			
15.30 - 15.45			
15.45 - 16.00			
16.00 - 16.15			
16.15 - 16.30			
16.30 - 16.45			
16.45 - 17.00			
17.00 - 17.15			
17.15 - 17.30			
17.30 - 17.45			
17.45 - 18.00			
18.00 - 18.15			
18.15 - 18.30			
18.30 - 18.45			
18.45 - 19.00			
19.00 - 19.15			



Floor Plans



Megaron Athens General Venue Floor Plan

EXTERNAL LINKS

Virtual tour:

<https://www.megaron.gr/en/venue/360-tour/>

Floor plans:

<https://www.megaron.gr/en/halls-and-meeting-spaces-of-megaron/>

Detailed ESCRS 2025 Winter Meeting Venue Floor Plan

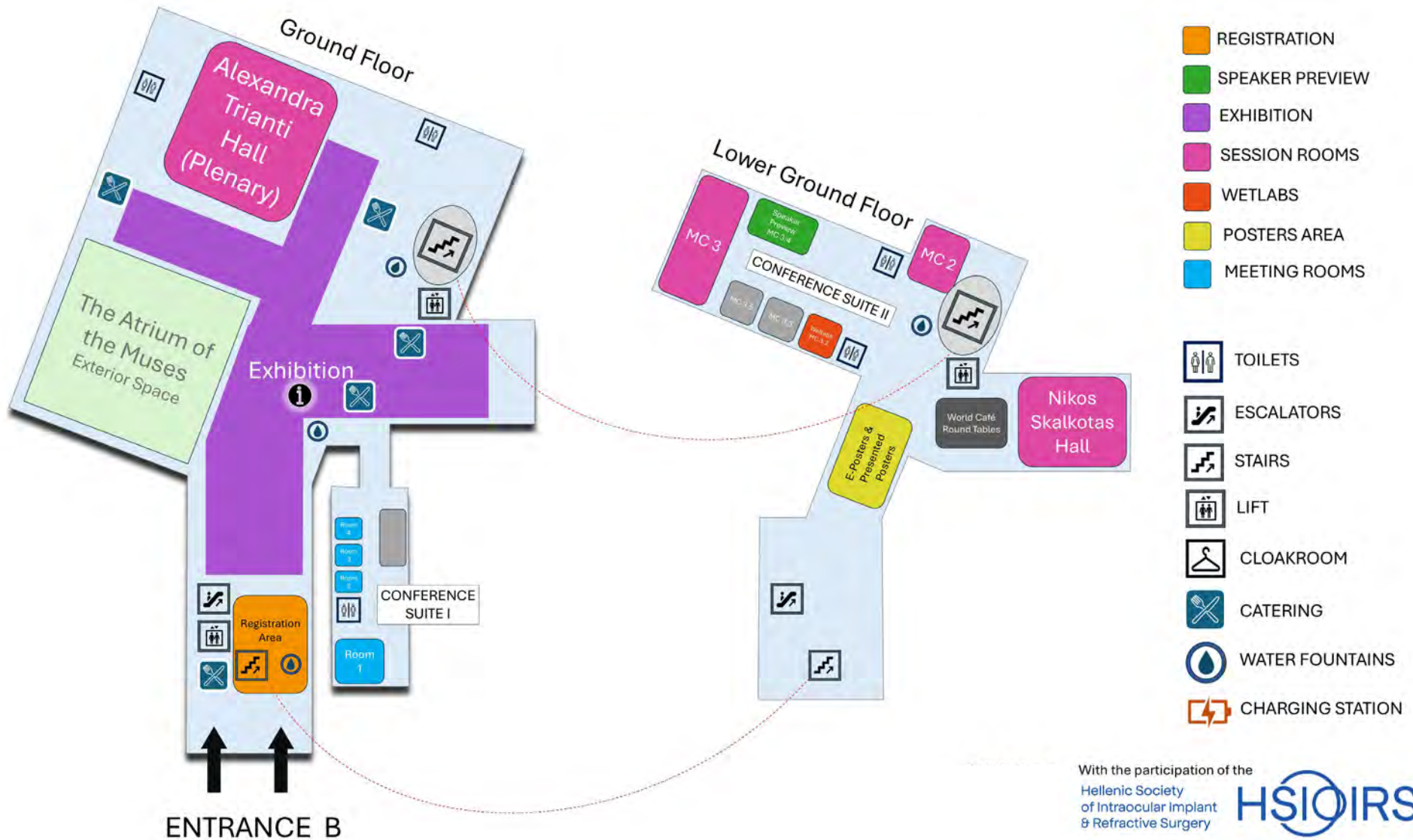
Important: please note that the floor plans on the following pages provide a provisional overview of the activities that will take place at the ESCRS 2025 Winter Meeting and where each of these will take place.

It is presented in this state so that you may have a better understanding of the flow of delegates through the venue.



Megaron Athens General Venue Floor Plan

Floorplan correct at time of printing. Changes may apply.



With the participation of the
Hellenic Society
of Intraocular Implant
& Refractive Surgery



On-site Exhibition Opportunities

The Exhibition associated with the 29th Winter Meeting of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Megaron Athens, within the Muses Foyer.

Venue information

Megaron, The Athens Concert Hall
 Vas. Sofias Ave. & Kokkali St. 1
 115 21 Athens
 Greece

Virtual tour:
<https://www.megaron.gr/en/venue/360-tour/>

Floorplans:
<https://www.megaron.gr/en/halls-and-meeting-spaces-of-megaron/>

Winter Meeting and Exhibition Dates

Winter Meeting: 28 February - 02 March 2025

Exhibition: 28 February & 1 March (all day)
 2 March (until midday)

Exhibition Schedule

Please note: Schedule is subject to change.

	Dates	Dates
Build-Up	Wednesday 26 February	08:00 - 20:00
	Thursday 27 February	08:00 - 20:00*
Opening Hours Visitors	Friday 28 February & Saturday 1 March	09:00 - 18:00
	Sunday 2 March	09:00 - 12:00
Opening Hours Exhibitors	Friday 28 February & Saturday 1 March	08:00 - 19:00
	Sunday 2 March	08:00 - 13:00
Break Down	Sunday 2 March	12:30 - 22:00

* as of 18:00 no more construction, only decoration



General Sales Information & Priority Points System

Exhibition space will be allocated based on a Priority Points System. Full details on the ESCRS Priority Points system are available at the following link:

<https://wintermeeting.es CRS.org/sponsorship/>

Booking will open initially via restricted presales to companies with priority points accumulated in 2024. Thereafter general sales will open to all companies on a first-come-first served basis. Ordering will take place via the online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors.

If you are new to ESCRS, please contact escrs.sponex@mci-group.com to request access for the online booking platform.



Exhibition Pricing

**Exhibition – Space only (per sqm)
Price (EUR) 415 excl VAT**

As part of the ESCRS 2025 Winter Meeting, your exhibition space will provide a unique opportunity for exhibitors to showcase your products, services and educational programmes to over 1,000 on-site participants, with an interest in all areas of cataract and refractive surgery.

The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

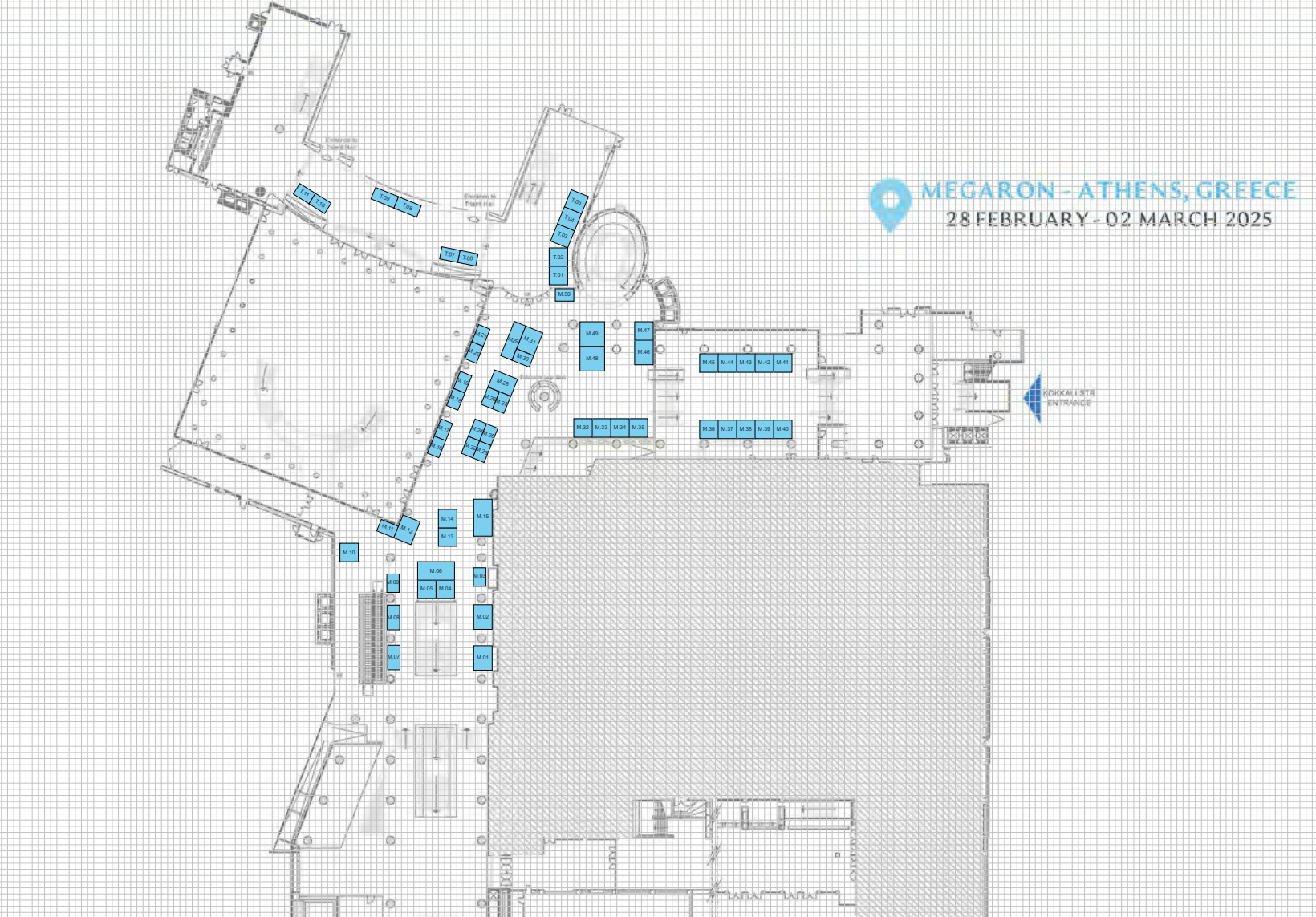
Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2025 Winter Meeting website
- 3 complimentary exhibitor badges for your first 9m² of exhibition space;
 - 1 additional badge for each additional full 9m² thereafter.
 - Additional badges available for purchase at (EUR) 220 including mandatory carbon off-setting fee (EUR) 20 and excluding VAT and charges.



Exhibition Floor Plan

Floorplan correct at time of printing. Changes may apply.



Sponsorship Opportunities



Sponsorship Opportunities

Satellite Education Symposia

150-180 pax (2 rooms)	60 mins	Price (EUR) 18,000 excl VAT
380 pax (1 room)	60 mins	Price (EUR) 20,500 excl VAT
1500 pax (1 room)	60 mins	Price (EUR) 29,000 excl VAT

The 7 slots available will be held on
Saturday 1 March from 13.00 to 14.00 (4 slots)
and from 16.45 to 17.45 (3 slots)

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with Industry to communicate their message, while providing high quality medical education to delegates. Symposia are organised outside the time of the official Winter Meeting programme.

It is important to note, that the venue does not allow for catering to happen inside the session rooms. The Satellite Symposia slots therefore allow for 30 min before or after the actual time for companies to be able to offer lunch or refreshments.

- Venue rental
- Online promotion from <https://wintermeeting.escrs.org/>
- Audiovisual - standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunity to place symposia on ESCRS on Demand
- 5 complimentary full registration badges



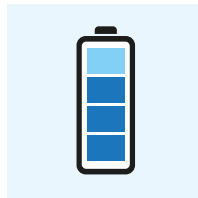
Sponsorship Opportunities within the exhibition area

On-site Sponsorship Items & Prices

Recharge Zone & Power Towers (2 available)

Price (EUR) 4,200 excl VAT per tower

At ESCRS Winter Meeting 2025 there is the possibility to sponsor an individual power tower located within the exhibition area.



Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the ESCRS delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

Opportunity includes:

- Opportunity to brand each individual power tower (2 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Winter Meeting website

Central Session Displays (Exclusive)

Price (EUR) 11,000 excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

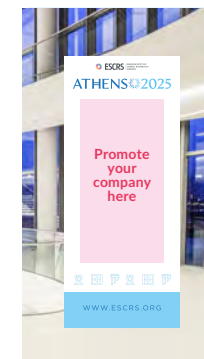


Sponsors can include static ads and/or a 30 second silent video in between live programme information.

Indoor Directional Signage (Exclusive)

Price (EUR) 12,000 excl VAT

Signage is one of the most looked at items at the Winter Meeting.



All delegates use this to get around and find the different areas of the event. This is an exclusive opportunity and ensures your brand will reach all attendees

Opportunity includes:

- Corporate logo on the directional sign boards displayed throughout the congress centre.
- Acknowledgement as a congress partner on the Winter Meeting website.



Sponsorship Opportunities within the exhibition area

On-site Sponsorship Items & Prices

Spotlight Theater

Price (EUR) 3,200 excl VAT

Interactive sessions with target audience of up to 50 people, providing a more commercially oriented exposure.



Opportunity includes:

- Dedicated presentation theatre.
- Standard audio-visual equipment.
- Possibility to display one roll-up in front of the space used.
- Session of 12 minutes (7 min presentation + 5 minutes Q&A with the audience) - Date & Time to be confirmed.

Near Live Surgery

Price (EUR) see the order forms for more details

Interactive sessions to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world. Videos should be in 4K quality.



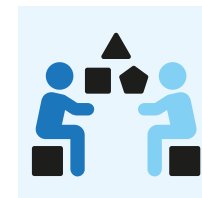
Opportunity includes:

- A sponsor recognition introductory slide with your logo.
- A copy of the recording post congress, which you can use for your own marketing purposes.
- A sponsor logo/recognition on the Near Live Surgery programme page on the ESCRS 2025 Winter Meeting website.
- Listed as a “Confirmed Sponsor” on the ESCRS 2025 Winter Meeting website dedicated sponsors page.

Unconference Sessions / TOGA Sessions

Price (EUR) 3,200 excl VAT

Interactive sessions with target audience of up to 50 people, where you can take the podium and share your expertise, data, techniques, cases, and ideas related to the main tracks of the congress programme.



Opportunity includes:

- Dedicated presentation theatre.
- Standard audio-visual equipment
- Possibility to display one roll-up in front of the space used.
- Session of 20 minutes (13 min presentation + 7 minutes Q&A with the audience) - Date & Time to be confirmed.



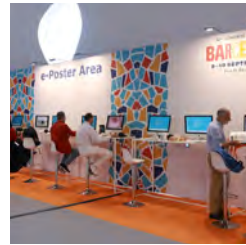
Sponsorship Opportunities within the exhibition area

On-site Sponsorship Items & Prices

E-Posters Area

Price (EUR) 4,200 excl VAT

Your logo will appear in the strategically located E-Posters Area. This area allows all delegates to browse through the submitted posters.



Available for sponsors wishing to promote the research done by the delegates.

Indoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site within the exhibition hall with our advertising opportunities.

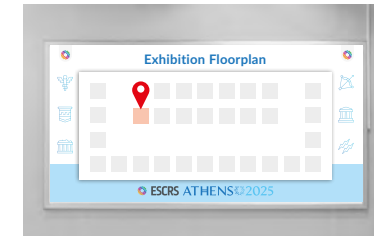
Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products. Information on signage will be made available separately.



Floorplan Signage (Exclusive)

Price (EUR) 5,300 excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.



Printed Pocket Programme

Price (EUR)

- **Inside Back Cover 3,700 excl VAT**
- **Inside Page dedicated section only 2,700 excl VAT**



The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general Winter Meeting information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials.



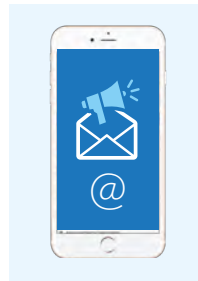
Digital Sponsorship Opportunities

On-site Sponsorship Items & Prices

e-Blast to Registered Delegates

Price (EUR) 5,300 excl VAT

Opportunity Limited to a maximum of 5 sponsors. Promote your symposium or exhibition booth to registered delegates!



An HTML email will be sent to ESCRS Winter Meeting registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI - no email lists are provided to sponsors.

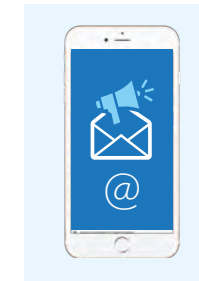
Opportunity includes:

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor.

e-Blast to Full Database

Price (EUR) 21,000 excl VAT

Opportunity Limited to a maximum of 5 sponsors. Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150,000 contacts!



This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI - no email lists are provided to sponsors.

Opportunity includes:

- An HTML email provided by the sponsor will be sent to ESCRS database at a requested date



Digital Sponsorship Opportunities

On-site Sponsorship Items & Prices

Website Advertising on sponsor page (Exclusive)

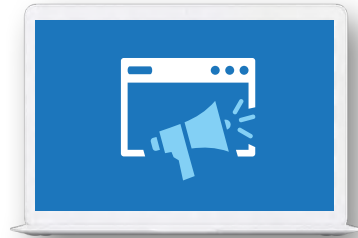
Price (EUR) 2,100 excl VAT

ESCRS is pleased to offer Website Advertising opportunities on <https://wintermeeting.escrs.org> (sponsor webpage)

Reach a great number of ESCRS Delegates by booking a banner on the ESCRS Winter Meeting Website.

This is an exclusive opportunity!

The booking term is January – March (inclusive).

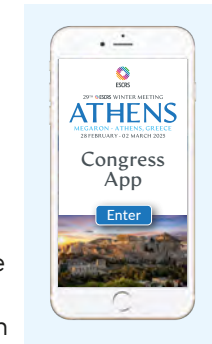


Winter Meeting App on sponsor tab (Exclusive)

Price (EUR) 6,300 excl VAT

The official ESCRS Winter Meeting App has a whole range of cutting edge features and will be available for download to mobile devices prior to the event in Athens.

The app is designed with our delegates in mind so that they will have all the information that they need at their finger tips! Your brand/logo will be incorporated into the design of the section dedicated to the industry.



Be creative

Come up with your own ideas.

Do you have an idea for a branding opportunity not listed here?

- E-mail us at escrs.sponex@mci-group.com to discuss.
- If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2025 Winter Meeting.



Sustainability Partnership



Sustainability Partnership

On-site Sponsorship Items & Prices

Net Zero Carbon Offsetting Partner

Price (EUR) 15,000 excl VAT



By being a Net Zero Partner, you will help ESCRS to achieve its goals of making a zero emissions meeting. Your funding will support the measurement and offsetting of the local carbon emissions.

As a top level partner, you will receive brand recognition and exposure within the meeting and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Winter Meeting Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Winter Meeting App



Terms & Conditions



Terms & Conditions

ESCRS 2025 WINTER MEETING OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2025 Winter Meeting in the following form and definition:

- Face to face Meeting at the Megaron Athens with a projected “in-person” attendance of 2,000 delegates
- Congress dates: 28 February to 2 March 2025

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2025 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participation, click here: <https://wintermeeting.escrs.org/sponsorship/> for further information. Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until December 29, 2024	50% cancellation fees on total order amount
As of December 30, 2024	100% cancellation fees on total order amount

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.



Terms & Conditions

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor/exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospection and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): privacy@mci-group.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as

the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS, ESCRS 2025 Winter Meeting and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>



Terms & Conditions

INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

GREEK COMPLIANCE REGULATIONS:

National Organization of Medicines (NOM) Conferences organized in Greece exclusively by International Scientific Societies / Organizations are not required to submit a request for an event to be approved by the NOM (National Organization of Medicines), as the expenses of these conferences are covered by the foreign scientific body.

The companies that are under the auspices of NOM, who are interested in sponsoring the participation of doctors and / or declaring any sponsorship with stands at an international conference in Greece, will do so through the procedures of "Request for Participation of Healthcare professionals" at international conferences, and / or "Announcement of Sponsorship of International Events" at the NOM platform. Regarding the registration limitations / restrictions they are the same as for the Domestic conferences.

SFEE: The Winter meeting is applying for approval and the status will be published as soon as possible.



29TH ESCRS WINTER MEETING

ATHENS

MEGARON - ATHENS, GREECE

28 FEBRUARY - 02 MARCH 2025



ESCRS

www.wintermeeting.escrs.org

29TH ESCRS WINTER MEETING

ATHENS

MEGARON - ATHENS, GREECE

28 FEBRUARY - 02 MARCH 2025

With the participation of the Hellenic Society
of Intraocular Implant and Refractive Surgery

HSIOIRS



POCKET PROGRAMME

www.wintermeeting.escrs.org