29TH ESCRS WINTER MEETING

ATHENS

MEGARON - ATHENS, GREECE

28 FEBRUARY - 02 MARCH 2025

ORDER FORM
Industry Session Extras

Order Deadline: 07 February 2025

Status: November 2024 (modifications possible)

m|EVENTS

Interactive Audience | Voting

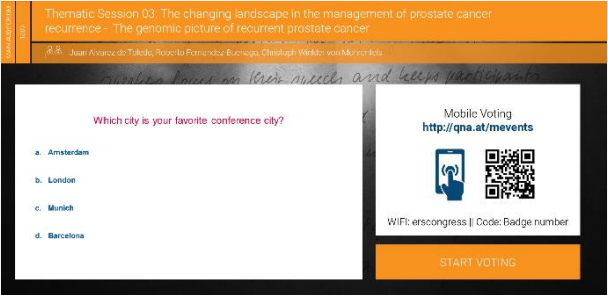## only available for live presentations

Features:

- Online voting (WIFI required)
- 10 questions per session, max. 6 answer possibilities
- Fully integrated into the presentation management system
- Speaker activates voting during presentation on click
- Correct answer or opinion question can be activated
- Voting for online participants via the live stream player of the conference website (if room designated for live stream)
- Results will be shown on the presentation stream

Requirements:

- Use of the M|Events presentation management system is mandatory
- Voting questions must be uploaded during the presentation upload (embedded on slides within the presentations)

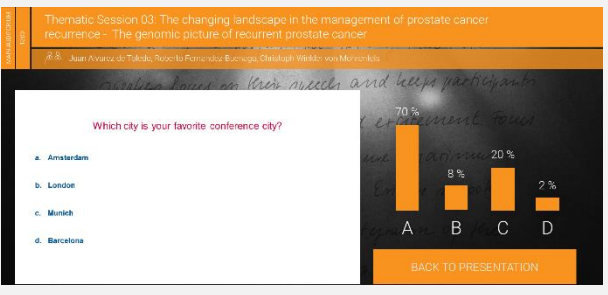
how voting is projected in the session-hall
step by step:

1. voting question

2. voting question activated

3. voting results

The evaluation form can be made available and included during the live days as part of the live streams and on-demand sessions. For on-site participants, the QR code and/or URL should be included in a presentation (e.g., closing slides or similar).

- Free text entry
- Rating
- Multiple Choice
- Singe Select

- One export as excel-file with the results is included and supplied within 72 hours after the last live session of the congress is over.

- **Optional:**
  External Evaluation can be embedded via provided link – on request

Please supply the questions to **by February 14ᵗʰ, 2025** to
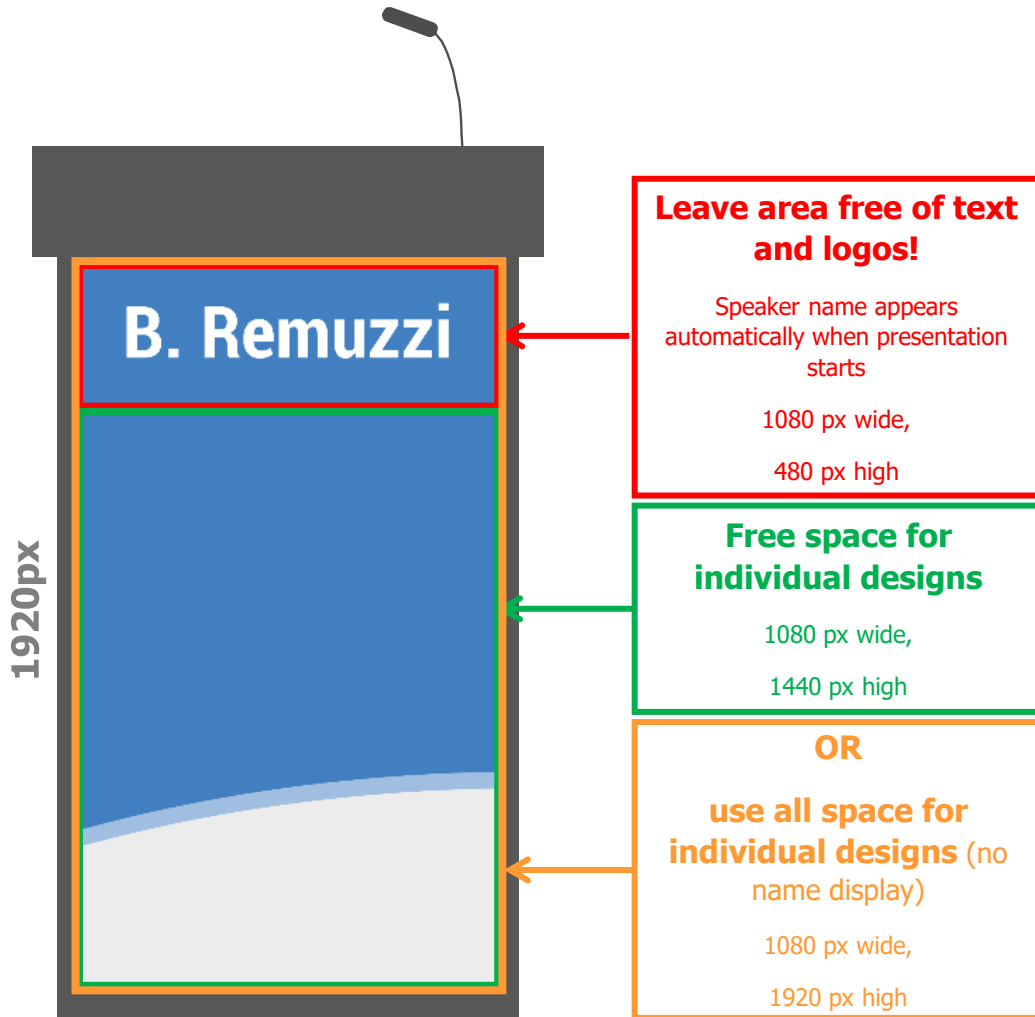industry@m-events.com.

Please note: If submitted after the deadline, M Events will try its best to implement but does not take any responsibility to process it in time.

Get inspired by our demo evaluation:
www.research.net/r/DEMOEVENT1

Branding
Digital Lectern Branding

Leave area free of text and logos!

Speaker name appears automatically when presentation starts

1080 px wide,

480 px high

Free space for individual designs

1080 px wide,

1440 px high

OR

use all space for individual designs (no name display)

1080 px wide,

1920 px high

B. Remuzzi

1920px

One digital lectern with one integrated 40" vertical front display will be placed on the stage of the session room.

Resolution: 1080 px wide, 1920 px high, 96 dpi

Please provide:

- 1 background image (PNG or JPEG) with 1080 px wide and 1920 px high

- Please note that the speaker names will automatically overlay in the upper third of the screen, so this area should remain visually simple.

- The ready-made designs must be delivered **by February 14th, 2025** to industry@m-events.com.
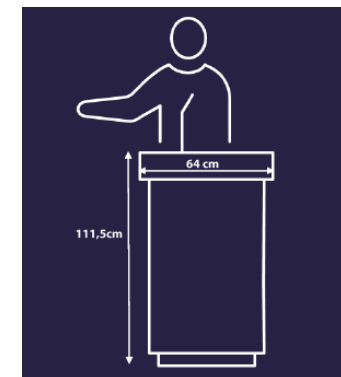
Branding

15:30 - 17:00   Scientific Session 1

CHAIR : TONI TEST

JMARQUARDT GROUP
Hybrid Conference Solutions

Toni Test
Presentation

Session Designer Default Template

Includes the integration of one individual background design for one symposium.

PiP Rooms: Rooms A. Trianti + N. Skalkotas

- The dynamic content (session title, session room name, chair names, speaker name, presentation title), slides (ppt), and speaker photo or camera picture will be generated automatically and always be placed overlaying the background design. These items cannot be modified or removed.

- Background design will be visible during the entire session (during presentations, speaker change etc.).

Requirements:

- The ready-made background designs must be delivered **by February 14th, 2025** to industry@m-events.com.

- Kindly refer to the design specifications detailed on the next page

Branding

Presentation 1

(live) Image of the speaker

12:00 - 13:00   Testsession

Chair: Toni Test

m|EVENTS
VIRTUAL MEETING

Create conference excellence:
with state-of-the art technology for
a unique online & onsite experience.

First Speaker
Test 1

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Speakers view

Session Designer Default Template

Audience view
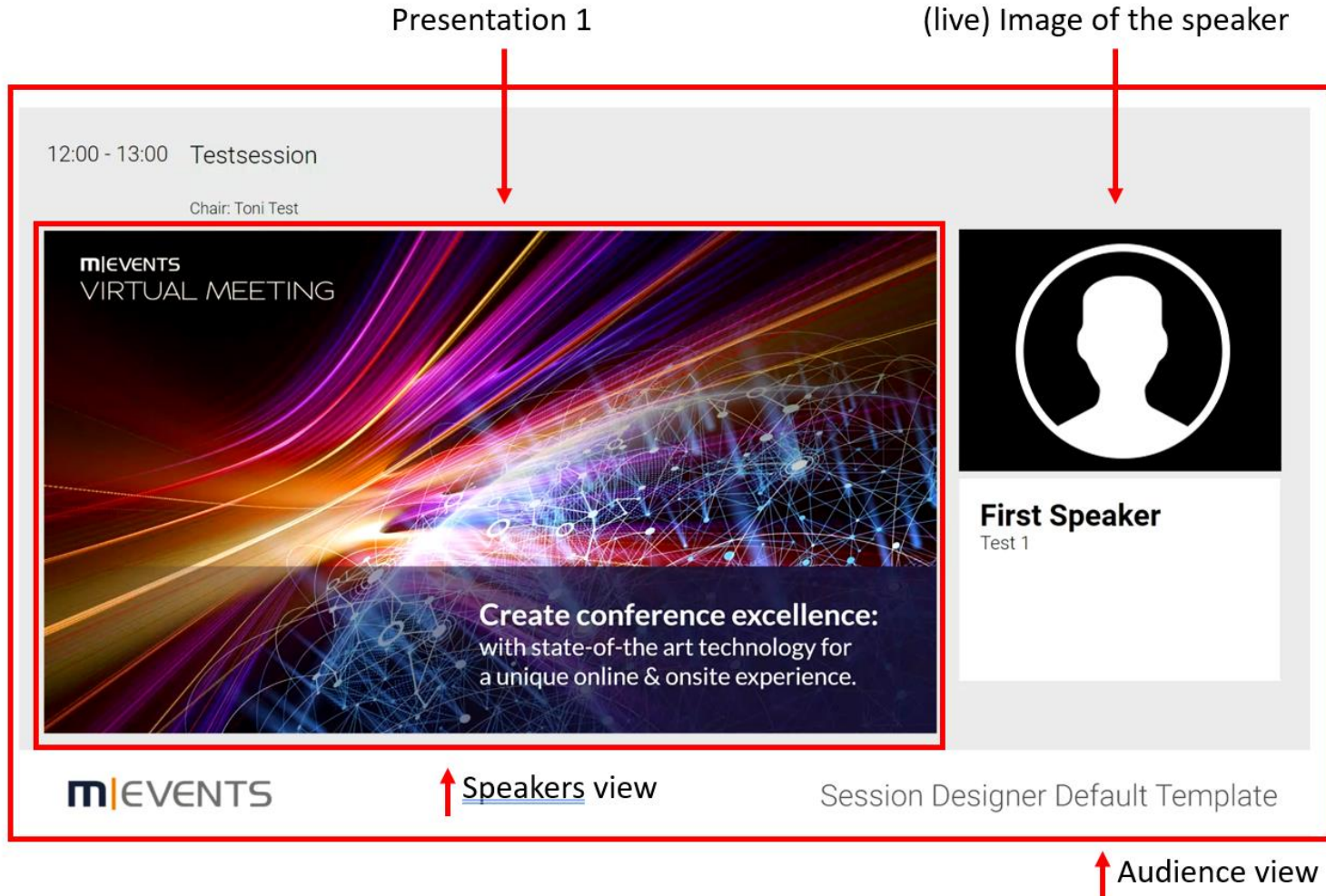
Branding dimensions:

16:9 Presentation

Graphic to be delivered: 1920px width x 1080 px height

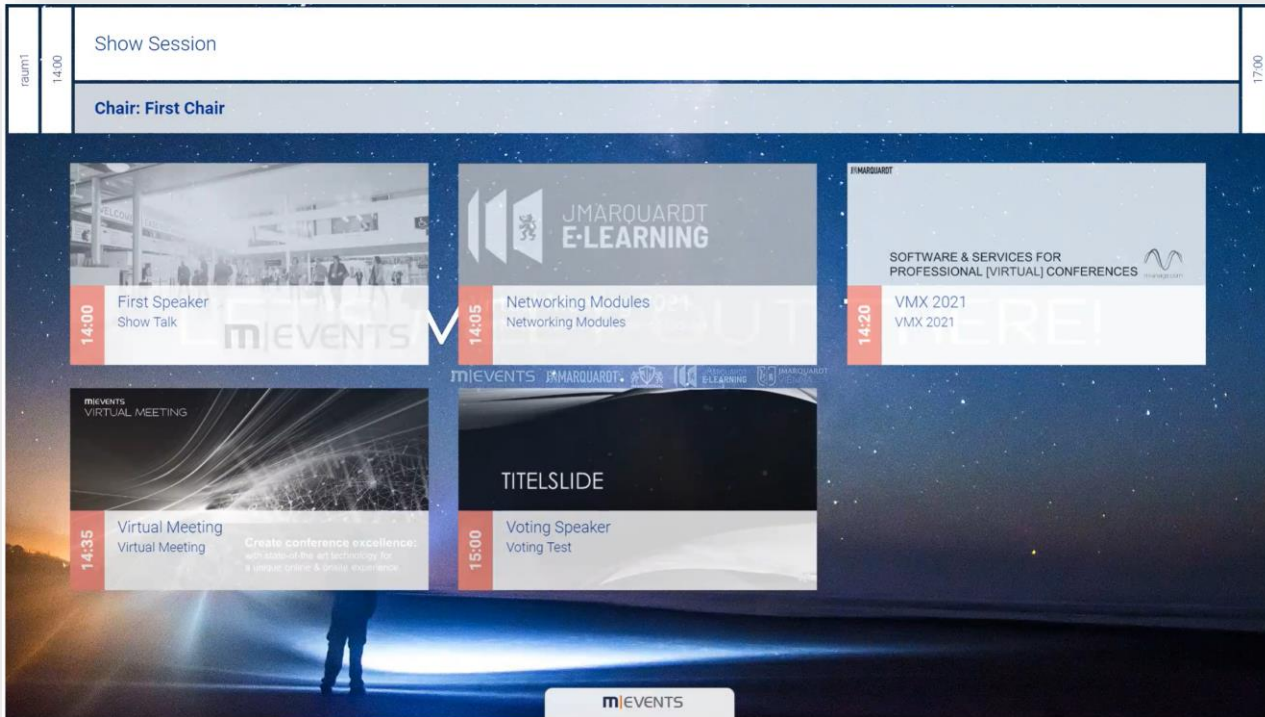**Header**: 165px high x 1920px wide

Needs to remain free for the automatic display of the session details from the programme database.

Footer: 120px high x 1920px wide

Can be used completely for logos etc.

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Branding

Main Projection Branding – rooms with full screen mode (MC2, MC3)

Background of the menu can be branded with an individual design.

Content will be generated automatically and always be placed overlaying your background design (session title, session room name, chair names, presentation buttons with speaker name and presentation title, M Events help button, etc.). These items cannot be modified or removed.

Please provide:

- 1 background image (PNG, JPEG or similar graphic format) with 1920 px wide and 1080 px high (for 16:9 projection format).

- The ready-made background designs must be delivered **by February 14th, 2025** to industry@m-events.com

OnStage Setup

LIVE Feed

MAIN AUDITORIUM
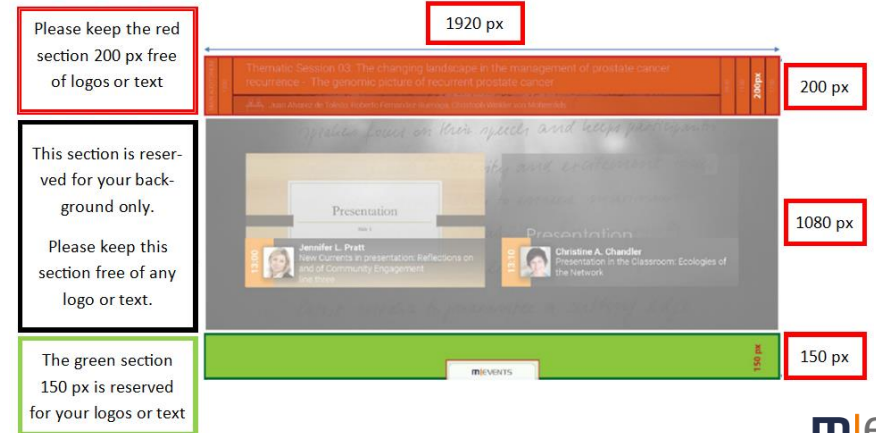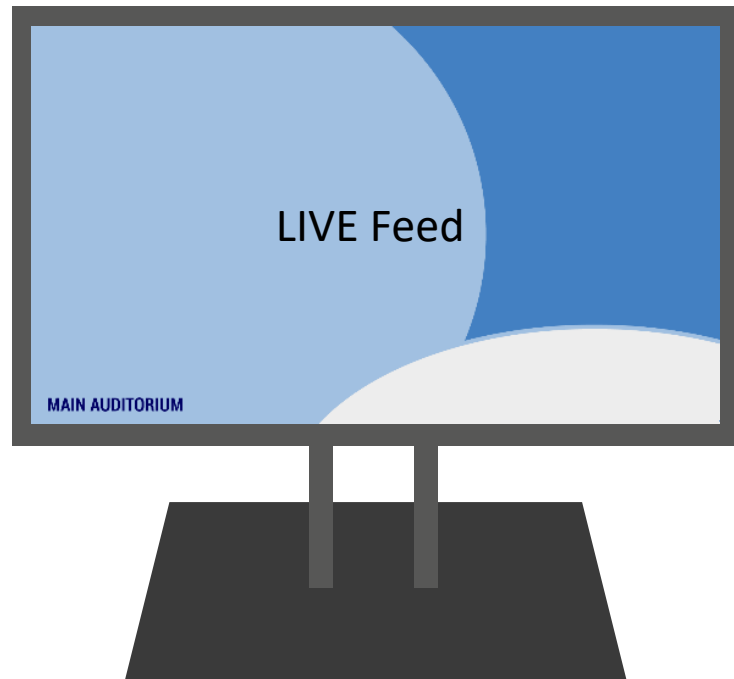
Book additional preview screen(s) to complement the one already placed on the lectern and interactive chair tables (if included in the standard room setup).

Available as a 42" or 55" preview screen on stage, it can display remote speakers, slides, or Q&A questions for the chair or speaker.Includes a floor stand.

Can be positioned next to the speakers' desk or in another preferred location on stage
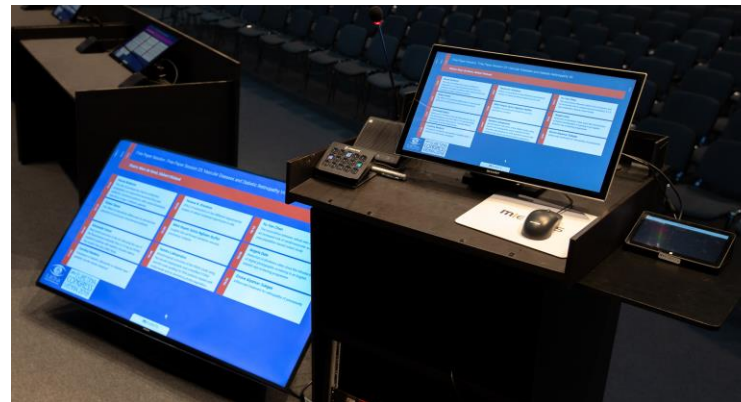
Support: Assisted Session incl. Rehearsal
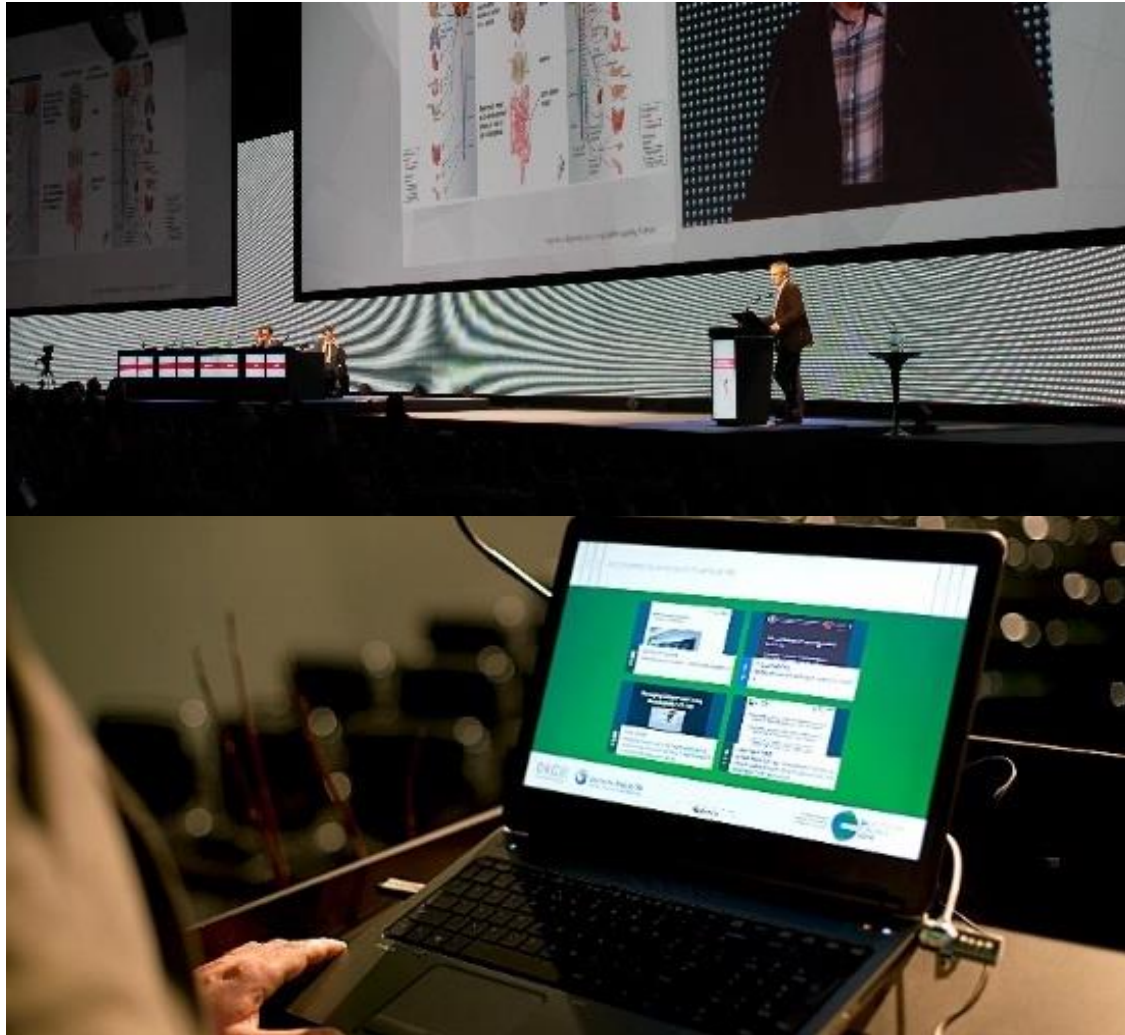## per session

The package includes a dedicated M Events technician who will be present in the room for the entire session, including 15 minutes of preparation time.

A dedicated 1-hour technical rehearsal in the session room is also included, subject to the following conditions:

- The room must be available (coordination with the congress organizer is required).
- The rehearsal is limited to a maximum duration of 1 hour.
- Speakers and chairs should be present to test the functionality; company representatives may also attend.
- Testing for voting, evaluation, etc., is possible if these features are booked and templates are submitted by the specified deadline.
- Final presentations and/or pre-recordings must be uploaded to the presentation management system by the congress deadline ahead of the rehearsal.
- The rehearsal slot must be coordinated based on the congress programme and room setup schedule.

Congress default: A floating technician team manages multiple areas within the congress venue; no dedicated technician is assigned to individual rooms.

Adjustments

Customized solutions and package changes can be offered upon request. For questions and adjustments please contact:

M Events Cross Media GmbH
Gaußstraße 3
12459 Berlin / Germany

Sales Industry Department
Laura Hahn (she/her)
E   industry@m-events.com

Important information

Please complete **1 order form per session** and return it latest until **07 Feb. 2025** to:
industry@m-events.com

Please Note:
- All *Optional* offers are upon request and are not included in the offered Packages.
- Surcharge 25% for orders after deadline. Orders after the deadline only upon request and availability.

VAT Note: All prices quoted exclude VAT. For an intra-Community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, if the VAT ID is provided.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of invoice. If payments are delayed, we have no obligation to deliver the service.

Change Requests
Once the client has accepted the offer, any subsequent client requests to change the scope or services may only be considered by M-Events if received at least four weeks prior to the conference. In the event of fewer requirements than indicated, changes of up to 20% of the contract amount will be taken into account if indicated to us at least 28 days prior to the conference. Changes may have cost implications for the client. If the requests increase the scope of services, M Events will charge for the extras according to the pricing schedule (surcharges may apply).

Cancellation fees
100% of total order amount.

The General Terms and Conditions of M Events Cross Media GmbH applies:
www.m-events.com/public/AGB_MEV_EN_220127.pdf

Please find the requirements and descriptions of our services and products here:
www.m-events.com/downloads/_services/M_Events_Services_and_Requirements.pdf

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Order Form - ESCRS WM 2025

▶ Please complete 1 order form per session and return it latest by **07 Feb. 2025** to: industry@m-events.com

Details of Industry session and Ordering Company	
Industry Session Date and Time	Industry Session Room
Industry Session Title	
Company Name	VAT ID No.
Invoice Address	
Zip Code / City	Country
Name of the Purchaser (capital letter)	PO Number (if applicable)
E-Mail	Phone

Technical services for industry symposia	unit price	Qty.	Total
Service A: **Interactive Voting** (price per session)	€ 1950		
Service B.1: **Session Evaluation** (price per session)	€ 1250		
Service B.2: **External Evaluation embedding** (price per session)	€ 650		
Service C: **Branding – Digital Lectern** (price per session)	€ 550		
Service D.1: **Branding – Pip Projection branding** (price per session)	€ 650		
Service D.2: **Branding – Main Projection branding** (price per session)	€ 650		
Service E.1: **OnStage Setup – Extra 42" preview screen incl. stand** (price per session)	€ 500		
Service E.2: **OnStage Setup – Extra 55" preview screen incl. stand** (price per session)	€ 600		
Service F: **Package Assisted Session incl. Rehearsal** (price per session)	€ 2750		
	Total net (EUR)*		

☐ I have read the General Terms and Conditions of M Events Cross Media GmbH

Date	Signature

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