



SATELLITE SYMPOSIA GUIDELINES

Satellite Symposia General Guidelines

Satellite symposia held by the healthcare industry will have, as their main objective, the communication of data which will enhance the knowledge of attending participants. There will be no material inducement or publication of a reward to attend the symposium. Delegates may of course be sent special invitations but no reward to participants is allowed for attending a symposium. It is not permitted to prevent participants from attending a satellite symposium unless there are legal requirements imposed by the host country of the event. Satellite slots are allocated according to the ESCRS priority points system and then on a first-come first-served basis.

The satellite symposia programs must be submitted by the latest **Friday 17 January 2025** using the program template order form to be featured on the website and on the online booking platform.

The chairperson of the satellite symposium has a responsibility to oversee that the information presented during the symposium is based on proven data. In addition, the company holding the symposium and the chairperson are jointly responsible for adhering to the assigned time slot.

All satellite symposia must be held at the congress venue during the official time slots indicated in the Exhibition & Sponsorship Manual. Companies holding a satellite symposium outside of the congress venue and/or outside the official schedule for satellite symposia will not be invited to participate at the two following congresses. ESCRS also reserves the right to close the booth if the company is also exhibiting at the congress.

- **ADVERTISING AND PROMOTION OF SATELLITE SYMPOSIA**

In agreement with the applicable laws regulating restrictions for promotional activities in the context of medical events, prescription medicine advertisements will not be allowed on satellite symposia advertisements, posters and invitations displayed or distributed at the congress.

Stand-alone signs advertising satellite symposia and/or any other corporate branding in congress hotels are not authorized unless these are located next to a staffed hospitality desk.

- **PHOTOS, FILMING AND AUDIO RECORDING OF SATELLITE SYMPOSIA**

A company holding a satellite symposium has the exclusive right to organize photos, film, and audio-recording of its symposium.



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- **DELAYED BROADCASTING**

For sound and image recording of satellite symposia that are dedicated for presentation to a public or closed audience outside of the congress, the company organizing the symposium is required to obtain formal acceptance from all symposium speakers at the latest 1 week before the congress. Satellite symposia must not be broadcast to audiences outside of the Congress Center until 24 hours after the scheduled end of the congress.

Complimentary Badges Allocation

Companies holding an official satellite symposium during the ESCRS 2025 Winter Meeting Congress are entitled to **5 complimentary registrations**. If you have not yet been contacted by the registration team regarding your group registrations, please contact escrswintermeeting.regshot@mci-group.com

Satellite Symposia Advertising Options

- **HANDOUTS**

Companies holding an official satellite symposium during the ESCRS 2024 Winter Meeting congress are allowed to distribute flyers and other documents advertising their satellite symposium only within the limits of the exhibition stand or inside of the symposium room prior to its start.

- **SELF STANDING ROLL-UP DISPLAY**

Companies holding an official satellite symposium during the ESCRS 2024 Winter Meeting congress are allowed to advertise their satellite symposium by displaying 2 x self-standing signage (roll-up banner) in the following locations:

- 1 x in the Registration area only for the entire duration of the congress.
- 1 x inside your satellite symposium room only during your symposium.

Roll-ups advertising the satellite symposia are not included in the rental price of the satellite symposia. It is each individual company's responsibility to order, produce and set up the stand-alone advertising. It is the responsibility of the company holding a satellite symposium to set up AND dismantle the self-standing signage in due time.



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- **CORPORATE BRANDING & SETUP OF CONFERENCE ROOMS FOR SATELLITE SYMPOSIA**

Due to the tight schedule of sessions in the meeting rooms, the satellite corporate branding inside the meeting rooms is strictly limited to the following:

- Additional orders (lectern branding, polling, streaming, setup, rehearsals). Documentation available on the Technical Information webpage and on the ESCRS online booking platform.
- All other corporate branding in the meeting rooms must be self-standing.
- It is the responsibility of the company holding a satellite symposium to place and remove all branding at the start and end of the satellite.
- Corporate branding should not change in any way the congress signage already installed in the conference room.
- Special requests for different furniture or complete stage setup must be submitted by email to escrs.sponex@mci-group.com and will be subject to approval.

- **SATELLITE SYMPOSIUM PDF FLYER**

Companies holding an official satellite symposium during the ESCRS 2025 Winter Meeting Congress shall provide a PDF flyer for their session which will be published on the dedicated page of the ESCRS Winter Meeting Congress website to advertise the industry programmes. The PDF flyer should be a one-page (2-page max) high-resolution pdf. Please send your flyer to escrs.sponex@mci-group.com.

Satellite Symposia Programme and Speakers

To have their satellite symposium programme approved by the ESCRS Scientific Committee, companies holding an official satellite symposium programme during ESCRS 2025 Winter Meeting congress are requested to provide the organizers with information regarding their symposia by using the form available on the Technical Information webpage and on the online booking platform.

Please note that it is the sponsor's responsibility to register their speakers for the congress. You should have already been contacted by escrswintermeeting.regshot@mci-group.com regarding the registration and hotel booking of your staff and speakers, please contact them directly for any enquiry.

Lead Retrieval

Lead retrieval is **not included** in the price of all satellite symposia.



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Embargo

No data should be presented in any satellite symposium which will subsequently be presented either orally or as a poster at the meeting.

Audiovisual Equipment in Session Rooms

Satellite symposia organisers will have access to all the equipment ordered by ESCRS for the scientific sessions' purposes. Additional equipment ordered will be at the costs of the companies. Please send your enquiries about available equipment for your session room to industry@m-events.com.

Catering

All Catering order enquiries for satellite symposia must be ordered through the congress venue. For additional information please contact sspathi@intercatering.gr.

Temp Staff Requests

All temp staff order enquiries for satellite symposia must be ordered through the EA Exhibitions webshop. (see "Hostess order form" under DOWNLOADS on your portal account)

Session Formats

Industry satellite symposia at ESCRS 2025 Winter Meeting can be held in face-to-face format only.

Instructions for ALL Satellite Sessions

An email containing instructions on how to upload their PowerPoint presentation online will be generated for each speaker of each session at ESCRS 2025 Winter Meeting.

Kindly note that each speaker will be responsible for the upload of their talks. It is not possible for the symposium organisers to take on this task for the speakers.