

30<sup>TH</sup> ESCRS WINTER MEETING

# HELSINKI

MESSUKESKUS - HELSINKI, FINLAND

06 - 08 MARCH 2026

With the participation of the Finnish Society of Ophthalmology



## EXHIBITION & SPONSORSHIP MANUAL

[www.wintermeeting.escrs.org](http://www.wintermeeting.escrs.org)



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# Welcome Message

## Dear Industry Partners

We are thrilled to invite you to join us for the 30th ESCRS Winter Meeting, taking place from 6-8 March 2026 in the vibrant Nordic capital of Helsinki, Finland. A first in ESCRS history!

This special edition will be held in collaboration with the [Finnish Society of Cataract and Refractive Surgeons \(FSCRS\)](#) and promises to be a dynamic, face-to-face gathering that brings together ophthalmologists, researchers, and industry leaders for a uniquely interactive and engaging experience.

Building on the success of our 2025 Winter Meeting in Athens, this year's programme will not only continue our popular immersive learning tracks in Corneal and Intraocular Refractive Surgery, but will also feature - for the first time - a dedicated focus on Presbyopia. This expanding field offers exciting opportunities for innovation and collaboration, and we invite our industry partners to be part of shaping the future of presbyopia treatment.

You can look forward to:

- A comprehensive scientific programme including Symposia, Instructional Courses, Free paper sessions, Theatre Sessions, and the Young Ophthalmologists & ESONT Programme.
- Joint sessions with FSCRS, including Live Surgery and Free Papers.
- Popular hands-on Wetlabs and networking events in a warm and collegial setting.

The ESCRS Winter Meeting has always been a strategic platform for industry visibility, product showcases, and direct engagement with leading surgeons and emerging talents in European ophthalmology. Helsinki 2026 offers the perfect opportunity to connect, collaborate, and inspire.

We look forward to working with you to make this 30th edition a truly memorable and impactful event.

See you in Helsinki in early March 2026!

Warm regards,

**Burkhard Dick**

ESCRS President-Elect

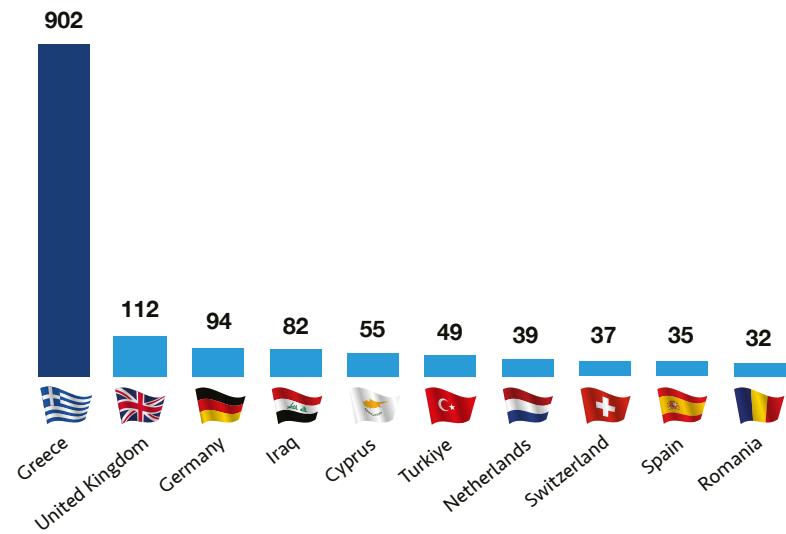


# Winter Meeting Overview 2025

## Content Overview



## Top 10 Countries



## 73 Countries



# Winter Meeting Overview 2025



- 1,564 Doctors
- 57 Nurses and Technicians
- 22 AHP
- 220 Industry
- 61 Staff

2.5 Days



19.5 Credits



7 Special activations



4  
Main  
Symposia



12  
Wet  
Labs



2  
Instructional  
Courses



76  
Free  
Papers



20  
Presented  
Posters



9  
TOGA  
Sessions



1  
Spotlight  
Theatre



6  
World Café  
Sessions



6  
Speed Mentoring  
Sessions

# Daily Programme

The 2026 Winter Meeting in Helsinki will spotlight Presbyopia as its central theme, offering a comprehensive and future-focused programme curated by ESCRS Programme and Educational Committee.

From diagnostics and pharmaceutical treatments to surgical innovations and cutting-edge debates, the agenda promises deep insights into the evolving landscape of presbyopia management. This forward-thinking content is designed to attract top-tier professionals and foster meaningful engagement with the latest advancements in the field.

# Friday 6 March

Session details correct at time of publishing\*

	Room 101 ABC	Room 101 D	Room 205	Foyer Vale, Sade, Kajo, 103	Registration Foyer	ESCRS Theatre (in the Exhibition)
08.00 - 08.15						
08.15 - 08.30						
08.30 - 08.45						
08.45 - 09.00						
09.00 - 09.15	<b>Basic Visual Optic Course</b> 08:00 - 10:15	<b>Young Ophthalmologists Programme</b> 08:00-10:00	<b>Surgical Skills Labs</b> Phaco Basics 08:00 - 09:30 Requires additional registration at an additional cost			
09.15 - 09.30					<b>World Café 1</b> 08:30 - 09:30 Requires registration at no additional cost	<b>Free Paper Session 1</b> 08:00 - 09:30
09.30 - 09.45						
09.45 - 10.00						
10.00 - 10.15						
10.15 - 10.30						
10.30 - 10.45						
10.45 - 11.00						
11.00 - 11.15						
11.15 - 11.30	<b>Cornea Didactic Course</b> Clinical Presbyopia Treatment Cases 10:45 - 12:15	<b>ESONT</b> 10:45-12:15	<b>Surgical Skills Labs</b> Touch-up after Presbyopia-Correcting IOL: PRK & LASIK 10:00 - 12:00 Requires additional registration at an additional cost	<b>Exhibition Open</b> 09:00 - 18:00	<b>BoSS Speed Mentoring</b> Session 1 - 10:00 - 11:00 Requires registration at no additional cost	<b>Sauna Session 1</b> 5 cases 10:00 - 11:00
11.30 - 11.45						
11.45 - 12.00						
12.00 - 12.15						
12.15 - 12.30						
12.30 - 12.45						
12.45 - 13.00						
13.00 - 13.15						
13.15 - 13.30	<b>IME</b> 13:00-14:00		<b>Surgical Skills Labs</b> Astigmatism Management including AK, LRI (intraop and postop) 13:30 - 15:00 Requires additional registration at an additional cost	<b>Exhibition Open</b> 09:00 - 18:00	<b>World Café 2</b> 11:30 - 12:30 Requires registration at no additional cost	<b>Industry Spotlight</b> 11:30 - 11:45
13.30 - 13.45						
13.45 - 14.00						
14.00 - 14.15						
14.15 - 14.30						
14.30 - 14.45						
14.45 - 15.00						
15.00 - 15.15						
15.15 - 15.30						
15.30 - 15.45						
15.45 - 16.00						
16.00 - 16.15						
16.15 - 16.30						
16.30 - 16.45	<b>Main Symposium</b> Personalizing Presbyopia Correction: Matching Solutions to Patient Profiles 16:30-18:00		<b>Surgical Skills Labs</b> Phaco Complication Management: anterior vitrectomy 15:30 - 17:00 Requires additional registration at an additional cost	<b>Exhibition Open</b> 09:00 - 18:00	<b>BoSS Speed Mentoring</b> Session 2 - 14:00 - 15:00 Requires registration at no additional cost	<b>Moderated Poster Session</b> 14:00 - 15:00
16.45 - 17.00						
17.00 - 17.15						
17.15 - 17.30						
17.30 - 17.45						
17.45 - 18.00						
18.00 - 18.15						
18.15 - 18.30						
18.30 - 18.45						
18.45 - 19.00						
19.00 - 19.15						

# Saturday 7 March

Session details correct at time of publishing\*

	Room 101 ABC	Room 101 D	Room 205	Foyer Vale, Sade, Kajo, 103	Registration Foyer	ESCRS Theatre (in the Exhibition)	Room 216
08.00 - 08.15							
08.15 - 08.30							
08.30 - 08.45							
08.45 - 09.00							
09.00 - 09.15	OSCAR Best Saves (Video session) 08:30 - 10:00	Refractive Surgery Didactic Course: Clinical Cases 08:30-09:30	Surgical Skills Labs Supplementary (SV) IOL implantation 08:00 - 09:30 Requires additional registration at an additional cost	Exhibition Open 09:00 - 18:00	BoSS Speed Mentoring Session 4 - 08:30 - 09:30 Requires registration at no additional cost	Free Paper Session 5 08:00 - 09:45	
09.15 - 09.30							
09.30 - 09.45							
09.45 - 10.00							
10.00 - 10.15							
10.15 - 10.30							
10.30 - 10.45							
10.45 - 11.00							
11.00 - 11.15	Main Symposium Presbyopia correction with phakic lenses 10:30-12:00		Surgical Skills Labs Secondary (SV) IOL implantation/ suturing into the sulcus 10:00 - 12:00 Requires additional registration at an additional cost	Exhibition Tour 3 10:00 - 10:30	BoSS Speed Mentoring Session 5 - 10:00 - 11:00 Requires registration at no additional cost	Free Paper Session 6 10:00 - 11:00	Beginner Medical Writing Seminar 09:00 - 11:00 Requires registration at no additional cost
11.15 - 11.30							
11.30 - 11.45							
11.45 - 12.00							
12.00 - 12.15							
12.15 - 12.30							
12.30 - 12.45	Industry Satellite Symposia 12:30-13:30	Industry Satellite Symposia 12:30-13:30					
12.45 - 13.00							
13.00 - 13.15							
13.15 - 13.30							
13.30 - 13.45							
13.45 - 14.00							
14.00 - 14.15	Near Live Surgery 14:00-15:45		Surgical Skills Labs (SV) IOL Centration Techniques: Tools, Tricks, and Pearls 13:30 - 15:00 Requires additional registration at an additional cost	Exhibition Open 09:00 - 18:00	Exhibition Open 09:00 - 18:00	Moderated Poster Session 2 14:00 - 15:00	Reviewer Masterclass 11:30 - 13:30 Requires registration at no additional cost
14.15 - 14.30							
14.30 - 14.45							
14.45 - 15.00							
15.00 - 15.15							
15.15 - 15.30							
15.30 - 15.45							
15.45 - 16.00							
16.00 - 16.15	Presbyopia Dialogue Session 16:00-17:00		Surgical Skills Labs (SV) IOL Exchange Techniques: Tools, Tricks, and Pearls 15:30 - 17:00 Requires additional registration at an additional cost	Exhibition Open 09:00 - 18:00	Exhibition Open 09:00 - 18:00		Advanced Medical Writing Seminar 14:00 - 16:00 Requires registration at no additional cost
16.15 - 16.30							
16.30 - 16.45							
16.45 - 17.00							
17.00 - 17.15	Main Symposium Innovation in Presbyopia Correction: A Look Into the Future 17:00-18:30		Surgical Skills Labs MIGS without implants + MIGS with implants 17:30 - 19:00 Requires additional registration at an additional cost	BoSS Speed Mentoring Session 6 - 17:00 - 18:00 Requires registration at no additional cost	Free paper Session 7 17:00 - 18:15		Podium Presentation Skills Workshop 16.30 - 18.30 Requires registration at no additional cost
17.15 - 17.30							
17.30 - 17.45							
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18.00 - 18.15							
18.15 - 18.30							
18.30 - 18.45							
18.45 - 19.00							
19.00 - 19.15							

# Sunday 8 March

Session details correct at time of publishing\*

	Room 101 ABC	Room 205	Exhibition
08.00 - 08.15			
08.15 - 08.30			
08.30 - 08.45			
08.45 - 09.00	<b>Scandinavian Symposium</b> Led by Finnish Society 08:00 - 09:00	<b>Surgical Skills Labs</b> KLEX 08:00-09:30 Requires additional registration at an additional cost	
09.00 - 09.15			
09.15 - 09.30			
09.30 - 09.45			
09.45 - 10.00			
10.00 - 10.15	<b>Best of the Best</b> 09:15 - 11:15	<b>Surgical Skills Labs</b> Presbyopic LASIK and PRESBYOND 10:00-12:00 Requires additional registration at an additional cost	<b>Exhibition Open</b> 09:00 - 12:00
10.15 - 10.30			
10.30 - 10.45			
10.45 - 11.00			
11.00 - 11.15			
11.15 - 11.30			
11.30 - 11.45			
11.45 - 12.00	<b>Main Symposium (YO)</b> Presbyopia – Anything but a Monocle! 11:30-13:00		
12.00 - 12.15			
12.15 - 12.30			
12.30 - 12.45			
12.45 - 13.00			
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18.15 - 18.30			
18.30 - 18.45			
18.45 - 19.00			
19.00 - 19.15			

# Floor Plans



# Messukeskus Helsinki General Venue Floor Plan

## EXTERNAL LINKS

Virtual tour:

<https://messukeskus.visualizer360.com/en/virtual>

## Detailed ESCRS 2026 Winter Meeting Venue Floor Plan

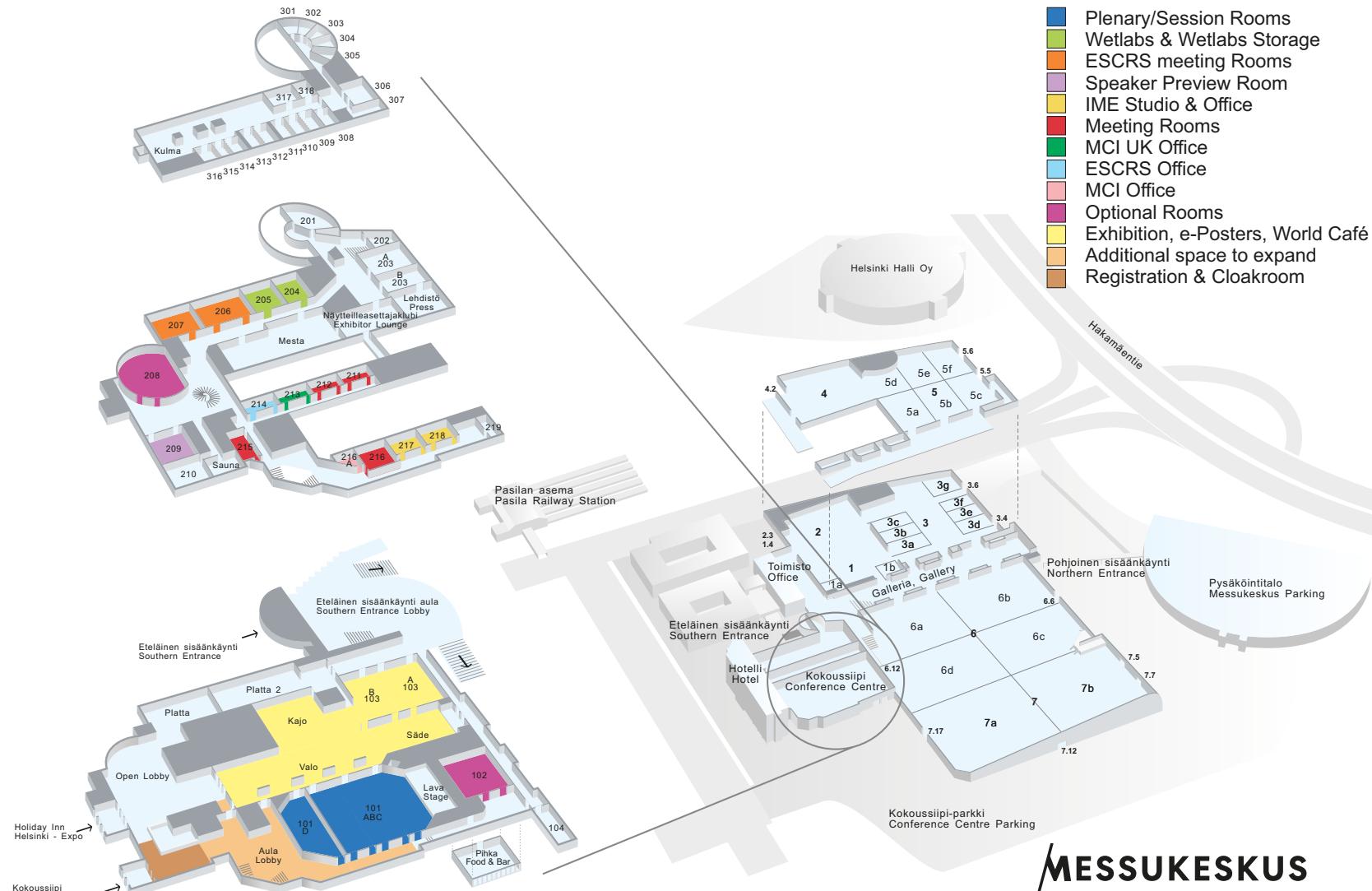
**Important:** please note that the floor plans on the following pages provide a provisional overview of the activities that will take place at the ESCRS 2026 Winter Meeting and where each of these will take place.

It is presented in this state so that you may have a better understanding of the flow of delegates through the venue.



# Messukeskus Helsinki Preliminarily General Venue Floor Plan

Floorplan correct at time of printing. Changes may apply.



# MESSUKESKUS

26.6.2025/sao

# On-site Exhibition Opportunities

The Exhibition associated with the 30th Winter Meeting of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Messukeskus Helsinki, within the Valo Foyer/Sade Foyer.

## Venue information

Messukeskus Helsinki, Expo and Convention Centre  
Messuaukio 1,  
00520 Helsinki,  
Finland

**Virtual tour:**  
<https://messukeskus.visualizer360.com/en/virtual>

## Winter Meeting and Exhibition Dates

**Winter Meeting:** 6 March - 8 March 2026

**Exhibition:** 6 March & 7 March (all day)  
8 March (until midday)

## Exhibition Schedule

**Please note:** Schedule is subject to change.

	Dates	Dates
Build-Up	Wednesday 4 March	08:00 - 20:00
	Thursday 5 March	08:00 - 20:00*
Opening Hours Visitors	Friday 6 March & Saturday 7 March	09:00 - 18:00
	Sunday 8 March	09:00 - 12:00
Opening Hours Exhibitors	Friday 6 March & Saturday 7 March	08:00 - 19:00
	Sunday 8 March	08:00 - 13:00
Break Down	Sunday 8 March	12:30 - 22:00

\* as of 18:00 no more construction, only decoration

# General Sales Information & Priority Points System

Exhibition space will be allocated based on a Priority Points System. Full details on the ESCRS Priority Points system are available after the Annual Congress.

Booking will open initially via restricted presales to companies with priority points accumulated in 2025. Thereafter general sales will open to all companies on a first-come, first-served basis. Ordering will take place via the online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors.

If you are new to ESCRS, please contact escrs. sponex@mci-group.com to request access for the online booking platform.

## Exhibition Pricing

**Exhibition – Space only (per sqm)**

**Price (EUR) 435 excl VAT**

As part of the ESCRS 2026 Winter Meeting, your exhibition space will provide a unique opportunity for exhibitors to showcase your products, services and educational programmes to approximately 1,000 on-site participants, with an interest in all areas of cataract and refractive surgery.

The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

### Fee Includes

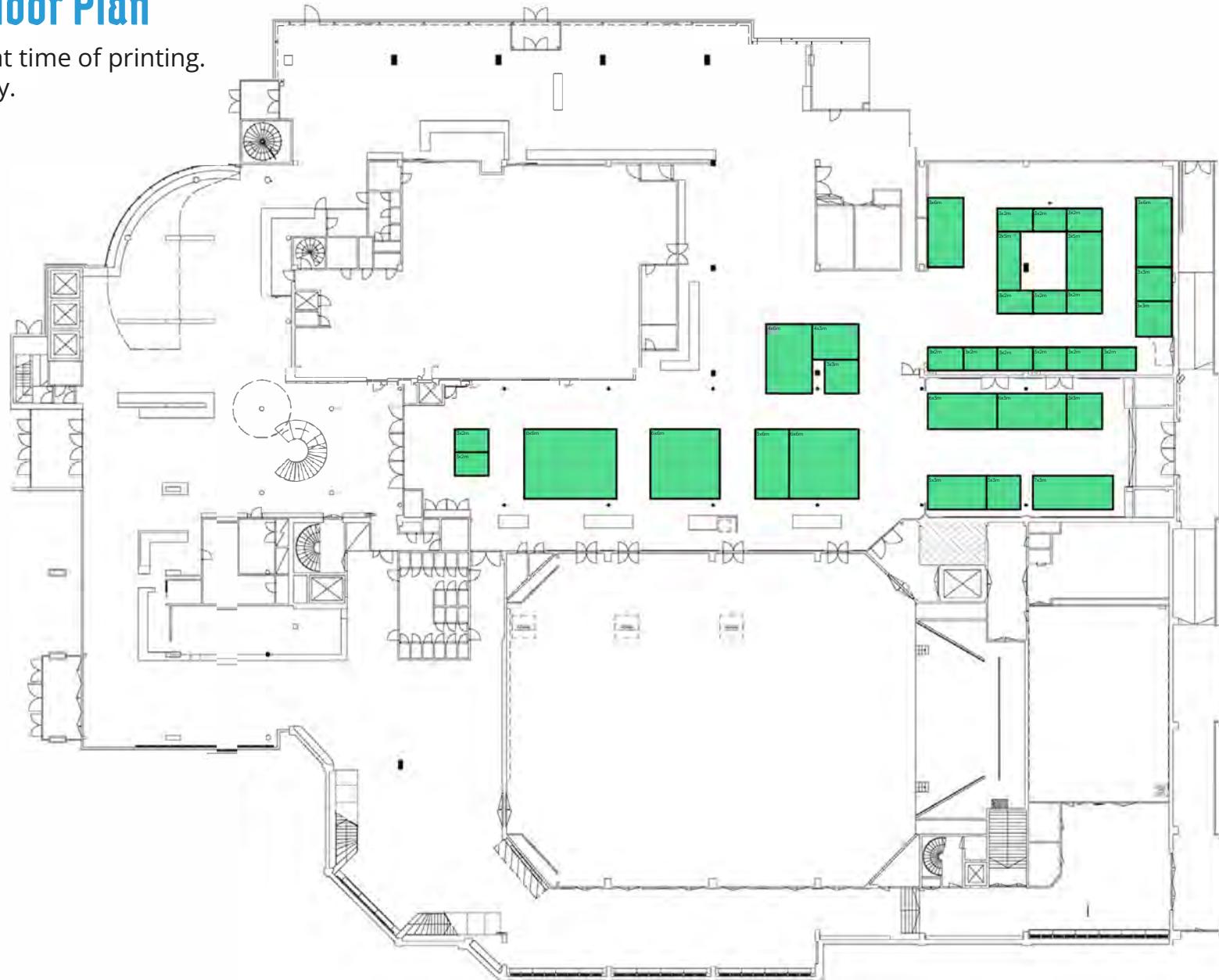
- Exhibition floor space only\*
- Full company profile on the ESCRS 2026 Winter Meeting website
- 3 complimentary exhibitor badges for your first 9m<sup>2</sup> of exhibition space;
  - 1 additional badge for each additional full 9m<sup>2</sup> thereafter.
- Additional badges available for purchase at (EUR) 230 excluding mandatory carbon off-setting fee (EUR) 20 and excluding VAT and charges.



\*If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.

# Exhibition Floor Plan

Floorplan correct at time of printing.  
Changes may apply.



# Sponsorship Opportunities



# Sponsorship Opportunities

SOLD OUT

## Satellite Education Symposia

700 pax (1 room)  
170 pax (1 room)

60 mins Price (EUR) 30,500 excl VAT  
60 mins price (EUR) 18,900 excl VAT

**The 2 slots available will be held on  
Saturday 7 March from 12:30 to 13:30**

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with Industry to communicate their message, while providing high quality medical education to delegates. Symposia are organised outside the time of the official Winter Meeting programme.

- Venue rental
- Online promotion on <https://wintermeeting.escrs.org/>
- Audiovisual - standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunity to place symposia on ESCRS on Demand
- 5 complimentary full registration badges
- A recording of the session will be provided after the congress



## Sponsorship Opportunities within the exhibition area

# On-site Sponsorship Items & Prices

## Recharge Zone & Power Towers (2 available)

Price (EUR) 4,400 excl VAT per tower



At ESCRS Winter Meeting 2026 there is the possibility to sponsor an individual power tower located within the exhibition area.

Each tower will be allocated on a first-come, first-served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the ESCRS delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

### Opportunity includes:

- Opportunity to brand each individual power tower (2 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Winter Meeting website

## Central Session Displays (Exclusive)

Price (EUR) 11,500 excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.



Sponsors can include static ads and/or a 30 second silent video in between live programme information.

## Indoor Directional Signage (Exclusive)

Price (EUR) 12,600 excl VAT

Signage is one of the most looked at items at the Winter Meeting.



All delegates use this to get around and find the different areas of the event. This is an exclusive opportunity and ensures your brand will reach all attendees.

### Opportunity includes:

- Corporate logo on the directional sign boards displayed throughout the congress centre.
- Acknowledgement as a congress partner on the Winter Meeting website.

## Sponsorship Opportunities within the exhibition area

# On-site Sponsorship Items & Prices

### Spotlight Theater

Price (EUR) 3,400 excl VAT

Interactive sessions with target audience of up to 50 people, providing a more commercially oriented exposure.

#### Opportunity includes:

- Dedicated presentation theatre.
- Standard audio-visual equipment.
- Possibility to display one roll-up in front of the space used.
- Session of 12 minutes (7 min presentation + 5 minutes Q&A with the audience) - Date & Time to be confirmed.



### Near Live Surgery

Price (EUR) 10,500 excl VAT

Interactive sessions to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world. Videos should be in 4K quality.



#### Opportunity includes:

- A sponsor recognition introductory slide with your logo.
- A copy of the recording post congress, which you can use for your own marketing purposes.
- A sponsor logo/recognition on the Near Live Surgery programme page on the ESCRS 2026 Winter Meeting website.
- Listed as a "Confirmed Sponsor" on the ESCRS 2026 Winter Meeting website dedicated sponsors page.

Images shown are for illustration purposes only. The sales opportunities on this page might be impacted by the new UEMS (European Union of Medical Specialists) rules. In most instances, it concerns the means of recognition and the placement of the physical sponsorship items. MCI and ESCRS reserve the right to alter and adapt the wording of these items by closely following the evolution of the UEMS guidelines.

### Unconference Sessions

Price (EUR) 3,400 excl VAT

Interactive sessions with target audience of up to 50 people, where you can take the podium and share your expertise, data, techniques, cases, and ideas related to the main tracks of the congress programme.



#### Opportunity includes:

- Dedicated presentation theatre.
- Standard audio-visual equipment
- Possibility to display one roll-up in front of the space used.
- Session of 20 minutes (13 min presentation + 7 minutes Q&A with the audience) - Date & Time to be confirmed.

# Sponsorship Opportunities within the exhibition area

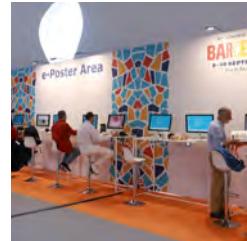
## On-site Sponsorship Items & Prices

### E-Posters Area

Price (EUR) 4,400 excl VAT

Your logo will appear in the strategically located E-Posters Area. This area allows all delegates to browse through the submitted posters.

Available for sponsors wishing to promote the research done by the delegates.



### Indoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site within the exhibition hall with our advertising opportunities.

Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products. Information on signage will be made available separately.



### Floorplan Signage (Exclusive)

Price (EUR) 5,600 excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.



### Printed Pocket Programme

Price (EUR)

- Inside Back Cover 3,900 excl VAT
- Inside Page dedicated section only 2,850 excl VAT

The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general Winter Meeting information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials.



## Sponsorship Opportunities within the exhibition area

# On-site Sponsorship Items & Prices

## e-Blast to Registered Delegates

Price (EUR) 5,500 excl VAT

Opportunity Limited to a maximum of 5 sponsors.  
Promote your symposium or exhibition booth to registered delegates!



An HTML email will be sent to ESCRS Winter Meeting registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

### Opportunity includes:

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor.

## e-Blast to Full Database

Price (EUR) 22,000 excl VAT

Opportunity Limited to a maximum of 5 sponsors.  
Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150,000 contacts!



This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

### Opportunity includes:

- An HTML email provided by the sponsor will be sent to ESCRS database at a requested date

## Sponsorship Opportunities within the exhibition area

# On-site Sponsorship Items & Prices

### Website Advertising on sponsor page (Exclusive)

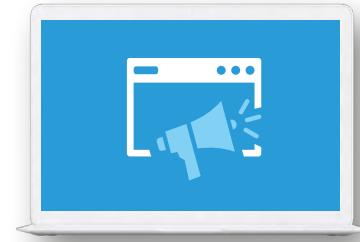
Price (EUR) 2,200 excl VAT

ESCRS is pleased to offer Website Advertising opportunities on <https://wintermeeting.escrs.org> (sponsor webpage)

Reach a great number of ESCR斯 Delegates by booking a banner on the ESCR斯 Winter Meeting Website.

This is an exclusive opportunity!

The booking term is January – March (inclusive).



### Winter Meeting App on sponsor tab (Exclusive)

Price (EUR) 6,650 excl VAT

The official ESCR斯 Winter Meeting App has a whole range of cutting edge features and will be available for download to mobile devices prior to the event in Helsinki.



The app is designed with our delegates in mind so that they will have all the information that they need at their finger tips!  
Your brand/logo will be incorporated into the design of the section dedicated to the industry.

**Be creative**  
Come up with your own ideas.

Do you have an idea for a branding opportunity not listed here?

- E-mail us at [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com) to discuss.
- If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCR斯 2026 Winter Meeting.

# Eurotimes supplement

## EuroTimes Symposium Supplement (Print and Digital)

Price on application

Extend the reach and impact of your Satellite Symposium by commissioning a dedicated EuroTimes supplement.



These supplements provide a powerful platform to share key insights and outcomes from your session with a wider community of ophthalmic professionals beyond the room.

Supplements are available in both digital and print formats and can be distributed via EuroTimes channels and/or at the Winter Meeting, depending on your needs. Content may be provided by the sponsor and professionally designed by the EuroTimes editorial team, or alternatively, sponsors may submit fully designed material for review and distribution.

Ideal for reinforcing your educational messages, showcasing scientific data, or increasing visibility among European ophthalmologists.

To discuss your objectives and obtain a tailored quote, please contact:

Roo Khan — [roo.khan@wearemci.com](mailto:roo.khan@wearemci.com)

# Sustainability Partnership

## Sponsorship Opportunities within the exhibition area

# On-site Sponsorship Items & Prices

## Net Zero Carbon Offsetting Partner

Price (EUR) 15,750 excl VAT



By being a Net Zero Partner, you will help ESCRS to achieve its goals of making a zero emissions meeting. Your funding will support the measurement and offsetting of the local carbon emissions.

As a top level partner, you will receive brand recognition and exposure within the meeting and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

### Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Winter Meeting Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Winter Meeting App



Images shown are for illustration purposes only. The sales opportunities on this page might be impacted by the new UEMS (European Union of Medical Specialists) rules. In most instances, it concerns the means of recognition and the placement of the physical sponsorship items. MCI and ESCRS reserve the right to alter and adapt the wording of these items by closely following the evolution of the UEMS guidelines.

# Terms & Conditions

# Terms & Conditions

## ESCRS 2026 WINTER MEETING OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCR斯 2026 Winter Meeting in the following form and definition:

- Face to face Meeting at the Messukeskus Helsinki with a projected "in-person" attendance of 1,300 delegates
- Congress dates: 6 March to 8 March 2026

## RESERVATION

To be valid, your reservation must be submitted via the ESCR斯 online booking platform ahead of the applicable deadlines communicated by the ESCR斯 2026 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCR斯 Congresses based on previous participation, click here: <https://wintermeeting.escrs.org/sponsorship/> for further information. Companies will be requested to make choices, but neither ESCR斯 nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCR斯 booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

## PAYMENT TERMS AND GENERAL CANCELLATION POLICY

**100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.**

**Notification of cancellation must be submitted to [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com) in writing and will only be deemed accepted once written acknowledgement has been confirmed.**

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until December 29, 2025	50% cancellation fees on total order amount
As of December 30, 2025	100% cancellation fees on total order amount

## FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCR斯 nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

## INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitor's own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCR斯 is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in place for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

# Terms & Conditions

## LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

## TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

## ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions

## INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor/exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA  
Rue du Pré-Bouvier 9  
1242 Satigny, Switzerland

## DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospection and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): [privacy@mci-group.com](mailto:privacy@mci-group.com).

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

## PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS, ESCRS 2026 Winter Meeting and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>

# Terms & Conditions

## INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

30<sup>TH</sup> ESCRS WINTER MEETING

# HELSINKI

MESSUKESKUS - HELSINKI, FINLAND

06 - 08 MARCH 2026

With the participation of the Finnish Society of Ophthalmology

