Hybrid Industry Services

For industry events and corporate clients

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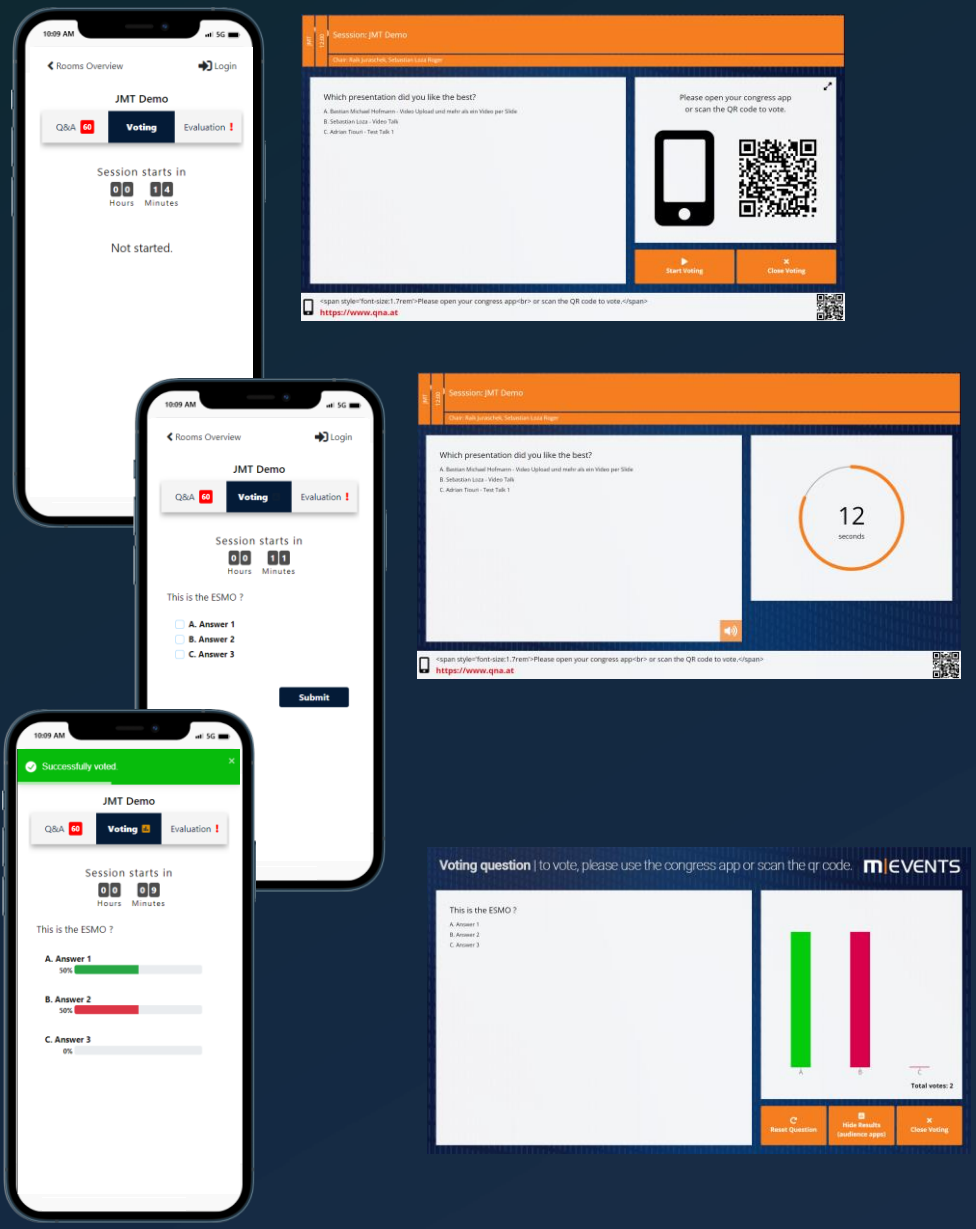
Voting and Interactivity

Interactive Audience | Integrated Voting



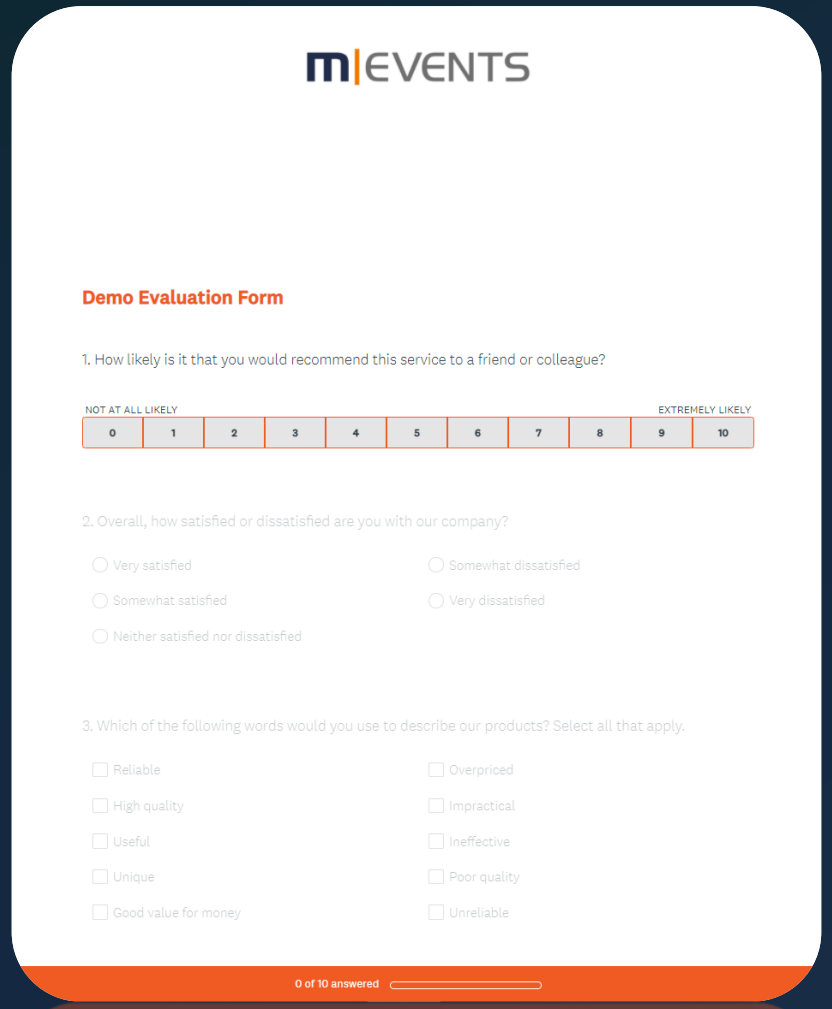
Features:

- online voting for on site participants via QR-Code via their mobile device
- correct answer or multiple choice can be activated
- max. 6 answer possibilities
- max. 10 questions per session

Requirements:

- M Events presentation management system is mandatory
- deadline for submission of voting questions latest 48hours prior to the session start
- sufficient WIFI-capacity depends on provided official congress WIFI

Interactive Audience | Session Evaluation



The evaluation form can be made available and integrated during the live days as part of live streams and on-demand sessions.

For on-site participants, the QR code and/or URL should be included in a presentation (e.g., take-home message slides or similar).

Please send the questions at least 7 days before the start of the event to: industry@m-events.com

- Free text input
- Rating
- Multiple Choice

An export as an Excel file with the results is included and will be delivered within 72 hours after the end of the last live session of the congress.

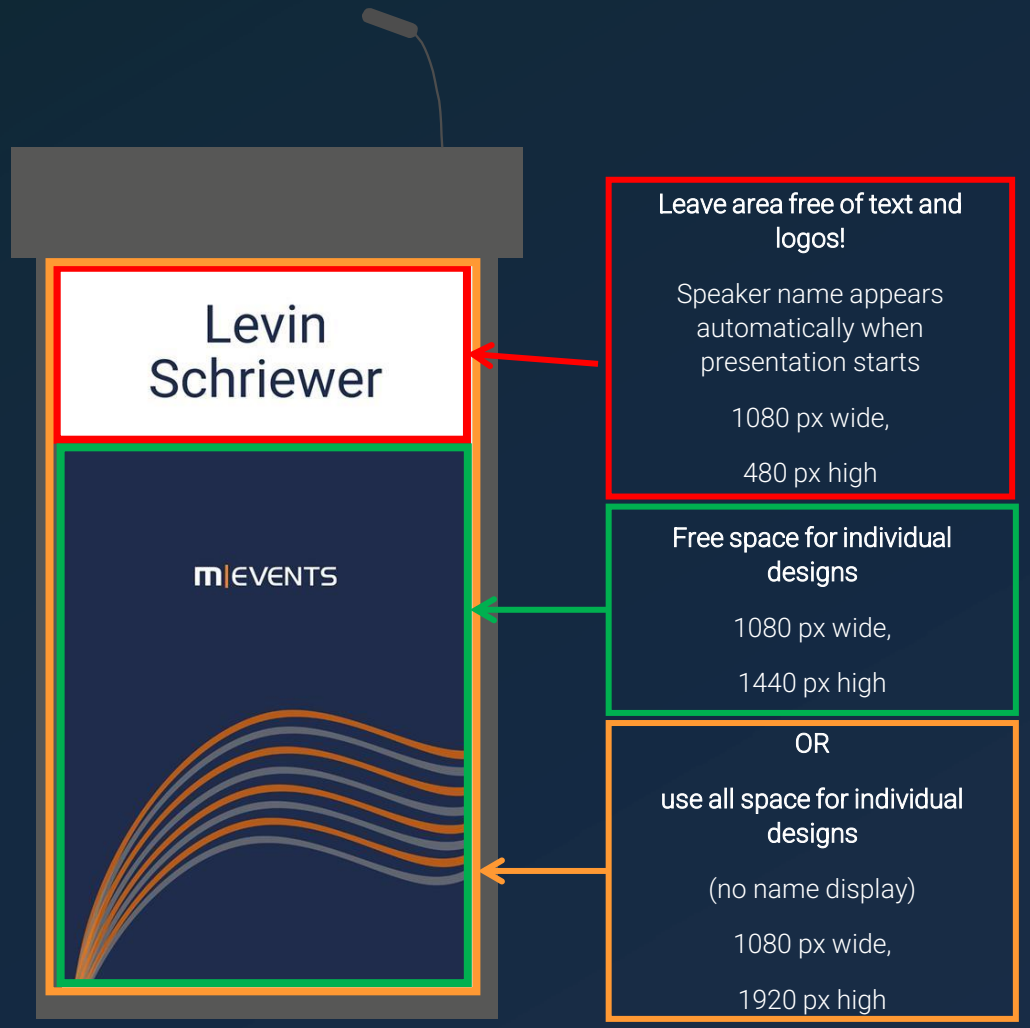
Optional:

- External evaluation can be integrated on request via the link provided

www.research.net/r/DEMOEVENT1

Design and Branding

Branding - Digital Lectern



Leave area free of text and logos!

Speaker name appears automatically when presentation starts

1080 px wide,

480 px high

Free space for individual designs

1080 px wide,

1440 px high

OR

use all space for individual designs

(no name display)

1080 px wide,

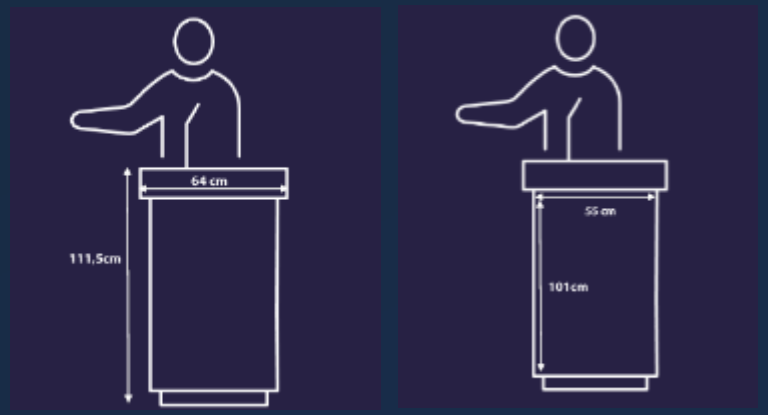
1920 px high

One digital lectern with one integrated 40” vertical front display will be placed on the session room stage.

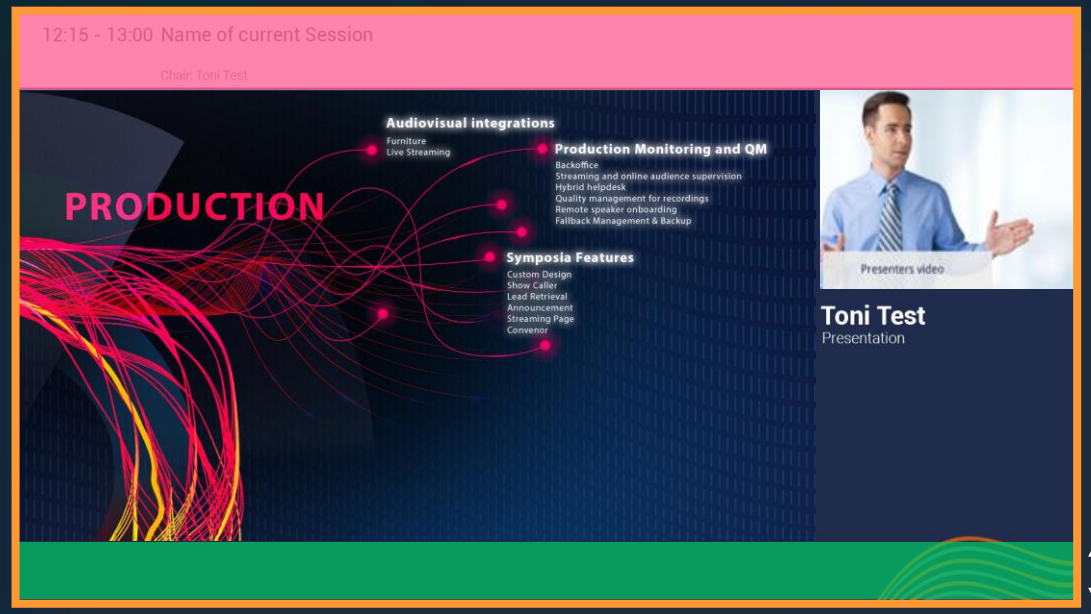
Resolution: 1080 px wide, 1920 px high

Please provide:

- one background image (PNG or JPEG graphic format), 1080 px wide and 1920 px high
- If the speaker's name shall be displayed, leave the top 480px plain and indicate the text color for the name
- if the speaker’s name is not displayed, please prepare a full-screen image



Branding - PiP Background



Leave top area of background graphic free of text and logos!

155 px high

Session details appear automatically from the programme database

Free bottom space for individual designs incl. logos, text etc.

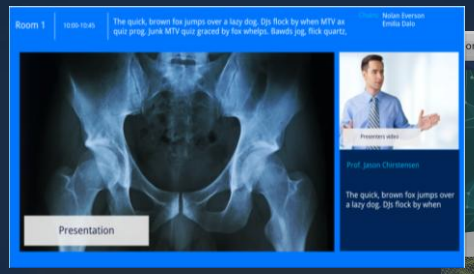
120 px high

Background image 1920 px wide x 1080 px high with individual design

Keep middle section design free of any logo or text

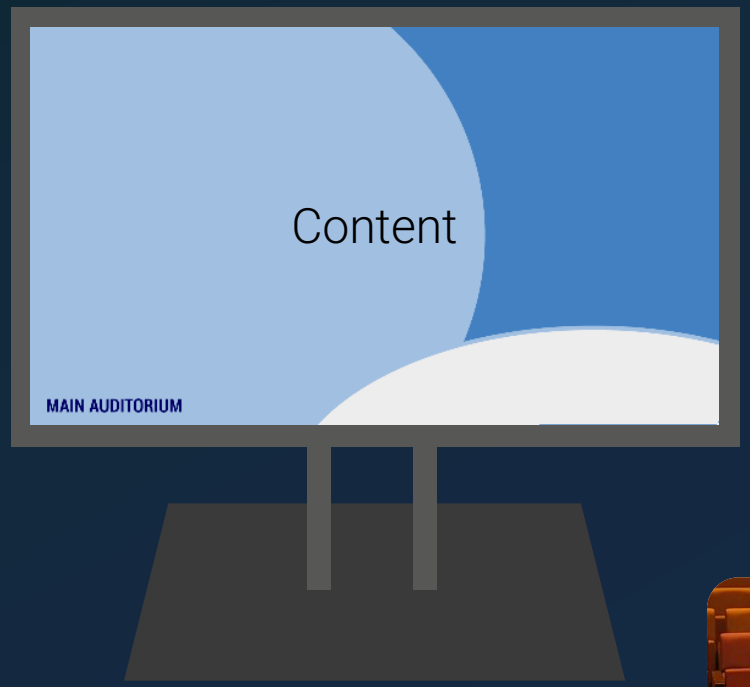
Presentation, speaker details and camera picture appears automatically

- Includes the integration of a customised background for a symposium.
- The dynamic content (session title, room name, chair name, speaker name, presentation title) as well as presentation and speaker photo or camera image, are automatically generated and are always visible in the foreground and cannot be modified or removed.
- The background design will be visible throughout the session: on projection screen (if layout is present) and/or in livestream and recording
- Requirements:
  - The final background image must be sent to us no later than 10 days before the congress.
- Background image specifications:
  - 1 x image (PNG, JPEG) with 1920 px width and 1080 px height for a 16:9 projection format



Stages

OnStage Setup | Extras



- Book an additional preview screen in addition to the screens already placed at the lectern and interactive chair tables (if these are part of your standard set-up)
- 42‘ or 55’ preview screen on stage to show the speaker from a distance, the current slide or the questions and answers to the chair/speaker.
- Next to the lectern or other favored position on stage

Rehearsal

Assisted Session incl. Technical Rehearsal

This package includes a dedicated M Events technician who will be present in the room for the entire session, including 15 minutes of preparation time. A dedicated technical rehearsal in the session room is also included.

- in the session room to test all booked functionalities
- final show flow, customer is responsible for the agenda
- final run-through: for designs, content, presentations, voting, online features, extra hardware, etc. depending on the bookings
- bookable rehearsal slot must be coordinated according to set-up days and congress programme
- **Final presentations and/or pre-recordings must be uploaded to the presentation management system by the congress deadline ahead of the rehearsal**

Congress default: A floating technician team manages multiple areas within the congress venue; no dedicated technician is assigned to individual rooms.

Thank you

industry@m-events.com

Adjustments

Customized solutions and package changes can be offered upon request. For questions and adjustments, please contact:

M Events Cross Media GmbH
Gaußstraße 3
12459 Berlin / Germany

Sales Industry Department
Laura Hahn (she/her)
E industry@m-events.com

Important information

Please complete **1 order form per session** and return it latest until **12 Feb. 2026** to:
industry@m-events.com

Please Note:

- All *Optional* offers are upon request and are not included in the offered Packages.
- Surcharge 25% for orders after deadline. Orders after the deadline only upon request and availability.

VAT Note: All prices quoted exclude VAT. For an intra-Community supply of services, the tax liability is based on the European VAT Directive of the recipient via (reverse-charge procedure) and the prices are calculated without VAT, if the VAT ID is provided.

Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of invoice. If payments are delayed, we have no obligation to deliver the service.

Change Requests
Once the client has accepted the offer, any subsequent client requests to change the scope or services may only be considered by M-Events if received at least four weeks prior to the conference. In the event of fewer requirements than indicated, changes of up to 20% of the contract amount will be taken into account if indicated to us at least 28 days prior to the conference. Changes may have cost implications for the client. If the requests increase the scope of services, M Events will charge for the extras according to the pricing schedule (surcharges may apply).

Cancellation fees
100% of total order amount.

The General Terms and Conditions of M Events Cross Media GmbH apply.

Order Form - ESCRS WM 2026

Please complete 1 order form per session and return it by **12 Feb. 2026** to: industry@m-events.com

Details of Industry session and Ordering Company		
Industry Session Date and Time	Industry Session Room	
Industry Session Title		
Company Name	VAT ID No.	
Invoice Address		
Zip Code / City		Country
Name of the Purchaser (capital letter)		PO Number (if applicable)
E-Mail		Phone

Technical services for industry symposia	**unit price**	**Qty.**	**Total**
Interactive Voting (price per session)	€ 1950		
Session Evaluation (price per session)	€ 1250		
External Evaluation embedding (price per session)	€ 650		
Branding - Digital Lectern (price per session)	€ 550		
Branding - PiP Projection branding (price per session)	€ 650		
OnStage Setup – Extra 42" preview screen incl. stand (price per session)	€ 500		
OnStage Setup – Extra 55" preview screen incl. stand (price per session)	€ 600		
Package: Assisted Session incl. Rehearsal (price per session)	€ 2750		
	Total net (EUR)*		

☐ I have read the General Terms and Conditions of M Events Cross Media GmbH

Date	Signature

***Note VAT:** All stated prices are net and maybe subject to applicable VAT.
Payment Conditions: 100% pre-production costs. All payments are due within 7 days after receipt of invoice. If payments are delayed, we have no obligation to deliver the service. Surcharge after deadline above. Cancellation fees: 100% of total order amount. The General Terms and Conditions of M Events Cross Media GmbH applies.