

ESCRS Priority Points System for 2026 Events

Exhibition space, symposia slots and branding opportunities are allocated based on a Priority Points System. Not only is this system deemed to be the fairest method of allocating exhibition and sponsorship opportunities, but it also offers a variety of avenues to promote individual companies. All exhibiting companies will be evaluated according to points earned. As corner booths and booths located close to entrances and catering points are frequently requested by companies, these spaces will be assigned according to priority points earned through support for ESCRS's events during the previous year (2026) and booking and payment dates in conjunction with the technical layout of the exhibition hall.

Points are earned through attendance at previous ESCRS exhibitions, advertising in Congress programmes, advertising in ET Today, sponsorship of Satellite Symposia (including IME Symposia), iNovation Day and support for the other congress sponsorship opportunities.

Priority Points System - Rules & Regulations

Exhibition and sponsorship information for the following year's Meetings will be sent to participating companies after each Annual Congress. Deadlines for receipt of bookings and payments will be clearly communicated by the Congress Exhibition and Sponsorship Secretariat. To take advantage of the Priority Points they have earned, companies will be required to submit their orders by a specified deadline.

Bookings received after the applicable specified deadline will be allocated space on an open first come first served basis once the initial booth space assignments have been completed. The points system will not be applied to any applications received after the applicable specified deadline.

50 bonus Priority Points for the *following* year's events will be awarded to all companies who settle all their invoices within 30 days of receipt thereof.

Where companies have no points, space will also be assigned on a first-come, first-served basis, based on the booking dates.

Points gained from the purchase of exhibition space will not be allocated to companies until the beginning of the following year, i.e., companies that exhibit in 2026 will earn points for the 2027 Meetings.

Points are allocated per twelve-month period, running from January to December each year. Points do not accumulate from year to year and cannot be carried forward. However, for the priority points used for 2027 ESCRS have introduce loyalty points per event (winter meeting or annual congress) which a company has participated in. You will get 10 points per event you have participated in with a maximum of 5 years. The loyalty points are not awarded for the current investment year.

Companies wishing to have adjacent or shared space must submit their requests to escrs.sponex@mci-group.com. Please note that requests for placement near to or away from other exhibiting companies may limit positioning of booth spaces. Please remember to include your requests when booking as it may not be possible to change booth space location at a later stage. Please also note that while we will endeavour to accommodate all reasonable requests this may not always be possible.

If you require further information, or would like to know the number of points accrued by your company, please contact escrs.sponex@mci-group.com

Priority Points system detailed points overview
you may find a detailed overview of what points will be awarded during the events in 2027, which will make the priority points system of 2028.

Action	Number of Priority Points awarded for the following year
Each €1,000 of sponsorship or exhibition spend with ESCRS during previous year.	1 point
Each €1,000 of sponsorship of iNovation spend with ESCRS during previous year.	1 point
Each €1,000 of sponsorship of EuroTimes spend with ESCRS during previous year.	1 point
Each €1,000 of sponsorship of IME spend with ESCRS during previous year.	1 point
Payment of all invoices within 30 days of receipt thereof.	50 points

Completion of the post-event evaluation survey in advance of deadline.	25 points
Loyalty points – for each event you participated in in the last 5 years you will receive 10 loyalty points towards your ranking	10 points
Surgical Skills Courses support earn 5 points for any "in-kind" sponsorship (providing machines etc) as well as the possibility to display a folder on the congress website dedicated page.	5 Points