31ST ESCRS Winter Meeting

CAIRO

InterContinental Citystars - Cairo, Egypt

17-20 March 2027

Participating Society
Egyptian Ophthalmological Society (EOS)



SPONSORSHIP MANUAL

www.wintermeeting.escrs.org

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Welcome to Egypt – Marhaban bikum fi Masr
مرحباً بكم في مصر

Dear Industry Partners

It is my distinct pleasure to invite you to the 31st ESCRS Winter Meeting to be held from 17 to 20 March 2027 at InterContinental Citystars in Cairo, Egypt. The InterContinental Citystars offers modern facilities, a comfortable setting, and a very convenient location close to Cairo International Airport.

Egypt is one of the cradles of civilisation and has one of the longest medical traditions, developing for more than four thousand years. In March 2027, one of the centres of medical knowledge will host the ophthalmic community from around the world to discuss the innovations shaping the future of eye care.

We will organise the meeting in co-operation with the Egyptian Ophthalmological Society (EOS), in collaboration with the Egyptian Society of Cataract and Refractive Surgery (EgSCRS) and the Egyptian Society of Ocular Implants and Refractive Surgery (ESOIRS). I would like to thank our Egyptian colleagues for their dedication, expertise and contribution to the development of the programme.

Following the success of our latest Winter Meetings in Athens and Helsinki, Cairo 2027 will offer a concentrated, interactive, and clinically-oriented scientific programme. One of the main themes of the ESCRS programme will be Myopia, which represents one of the major and growing challenges in global eye care. In combination with the programme of Egyptian and partner societies, the meeting will cover key contemporary topics of anterior and posterior segment diagnostics, therapy and surgery - from the cornea and ocular surface to cataract, refractive, glaucoma and vitreoretinal surgery.

Among other activities, participants will enjoy:

- High-level scientific symposia with internationally renowned speakers.
- Clinically-oriented instructional courses dealing with decision-making in daily practice.
- Wet Labs aimed at improving surgical skills.
- Theatre Sessions and case discussions.
- Presentations of free papers and research.
- Direct contact with innovators, industry representatives and colleagues from around the world.

The ESCRS Winter Meeting is intentionally designed to bring people together. The event's concentrated format offers the best conditions for discussion, training, and communication among clinicians, researchers, educators, and industry partners. This is an event where new knowledge is explored, emerging technologies are presented and evaluated, experience is openly shared, and new collaborations are initiated.

For companies active in ophthalmology, Cairo 2027 is a perfect opportunity to connect directly with surgeons, clinical leaders, researchers, and young ophthalmologists; present innovative technologies and solutions; and contribute to the scientific and educational exchange that drives progress in our speciality.

Whichever professional role you play as a surgeon, young ophthalmologist, researcher, educator, industry representative or innovator, Cairo 2027 offers you valuable insights and practical take-home messages as well as the opportunity to contribute to the future of our field.

Please mark the dates, submit your abstracts, and plan to attend. We would also like to invite our industry partners to be actively involved in the meeting and to help us create a scientific platform for our speciality. We are looking forward to welcoming you to Cairo - "the Victorious" city - for four days of scientific exchange, education and collaboration.

Warm regards,

Burkhard Dick

Burkhard Dick

ESCRS President





2023–2026 Congress in Numbers

Confidential

27th ESCRS WINTER MEETING

WINTER MEETING IN NUMBERS

VILAMOURA, PORTUGAL

2023

CONGRESS OVERVIEW



- Doctors / HCPs 720 • 55%
- Nurses / technicians / trainees 301 • 23%
- Industry members 275 • 21%
- Allied healthcare professionals 15 • 1%

GLOBAL REACH

69 countries represented

CONTINENT OVERVIEW

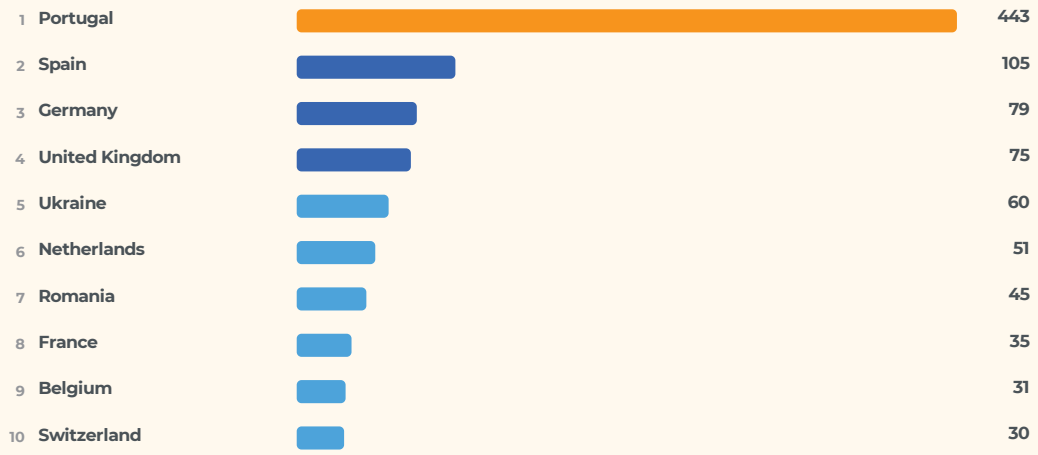
Europe	86%	Asia	8%
Africa	3%	North America	2%
South America	1%	Oceania	0%

21 CME credits | **9** parallel rooms | **2.5** days

PROGRAMME AT A GLANCE

- **4** Main symposia
- **24** Wet labs
- **2** Instructional courses
- **13** Didactic & basic optics courses
- **86** Free papers
- **191** E-posters
- **4** Cornea day sessions
- **1** Portuguese track

TOP 10 COUNTRIES



Confidential

28th ESCRS WINTER MEETING

WINTER MEETING IN NUMBERS

FRANKFURT, GERMANY

2024

CONGRESS OVERVIEW

1,507 participants

- Doctors 638 • 42%
- Industry 558 • 37%
- Trainee / resident 238 • 16%
- Nurse / technician 58 • 4%
- Allied healthcare professionals 15 • 1%

GLOBAL REACH

70 countries represented

CONTINENT OVERVIEW

Europe	88%	Asia	7%
North America	2%	Africa	2%
South America	0.5%	Oceania	0.5%

19.5 CME credits

5 new initiatives

2.5 days

PROGRAMME AT A GLANCE

4 Main symposia	12 Wet labs	2 Instructional courses	81 Free papers	24 Presented posters
9 Unconference sessions	2 Spotlight theatres	6 World Café sessions	7 Escape room sessions	

TOP 10 COUNTRIES

1	Germany	706
2	United Kingdom	91
3	Switzerland	60
4	Netherlands	59
5	Romania	55
6	Austria	48
7	Spain	39
8	Portugal	33
9	France	33
10	Türkiye	28

Confidential

29th ESCRS WINTER MEETING

WINTER MEETING IN NUMBERS

ATHENS, GREECE

2025

CONGRESS OVERVIEW

1,924 participants

- Doctors 1,564 • 81%
- Industry 220 • 11%
- Nurses and technicians 57 • 3%
- Allied healthcare professionals 22 • 1%

GLOBAL REACH

73 countries represented

CONTINENT OVERVIEW

Europe	83%	Asia	14%
North America	1.4%	Africa	1.2%
South America	0.2%	Oceania	0.2%

19.5 CME credits

7 special activations

2.5 days

PROGRAMME AT A GLANCE

4 Main symposia	12 Wet labs	2 Instructional courses	76 Free papers	20 Presented posters
9 TOGA sessions	1 Spotlight theatre	6 World Café sessions	6 Speed mentoring sessions	

TOP 10 COUNTRIES

1	Greece	902
2	United Kingdom	112
3	Germany	94
4	Iraq	82
5	Cyprus	55
6	Türkiye	49
7	Netherlands	39
8	Switzerland	37
9	Spain	35
10	Romania	32

Confidential

30th ESCRS WINTER MEETING

WINTER MEETING IN NUMBERS

HELSINKI, FINLAND

2026

CONGRESS OVERVIEW

1,047 participants

- Doctors 712 • 68%
- Industry 219 • 21%
- Nurses and technicians 33 • 3%
- Allied healthcare professionals 13 • 1%

GLOBAL REACH

72 countries represented

CONTINENT OVERVIEW

Europe	86%	Asia	9%
North America	3.8%	Africa	0.6%
South America	0.4%	Oceania	0.2%

20.5 CME credits

7 special activations

2.5 days

PROGRAMME AT A GLANCE

- **4** Main symposia
- **12** Surgical skills courses
- **2** Unconference sessions
- **83** Free papers
- **20** Presented posters
- **10** SAUNA sessions
- **1** Spotlight theatre
- **3** World Café sessions
- **6** Speed mentoring sessions

TOP 10 COUNTRIES

1	Finland	209
2	Germany	104
3	United Kingdom	95
4	Netherlands	50
5	Türkiye	44
6	Portugal	35
7	Sweden	35
8	Switzerland	35
9	Italy	34
10	Romania	33

Daily Programme

Wednesday 17 March

Egyptian Ophthalmological Society (EOS) Programme Day

Participating Society
Egyptian Ophthalmological Society (EOS)

	Al Hambra 1+2	Sans Soucis 1	Mamouniah	Al Manial	Aberdeen 3
08.00 - 08.15					
08.15 - 08.30					
08.30 - 08.45					
08.45 - 09.00					
09.00 - 09.15					
09.15 - 09.30					
09.30 - 09.45					
09.45 - 10.00					
10.00 - 10.15	Oculoplastic 1 10:00 - 11:30	Retina Symposium 1 10:00 - 11:30	Investigations 1 10:00 - 11:30	Inherited Retinal Disease Course 10:00 - 11:30	Session 1 10:00 - 11:30
10.15 - 10.30					
10.30 - 10.45					
10.45 - 11.00					
11.00 - 11.15					
11.15 - 11.30					
11.30 - 11.45	Paediatric Symposium 11:30 - 13:00	Glaucoma Symposium 1 11:30 - 13:00	Investigations 2 11:30 - 13:00	Retina Course 1 11:30 - 13:00	Session 2 11:30 - 13:00
11.45 - 12.00					
12.00 - 12.15					
12.15 - 12.30					
12.30 - 12.45					
12.45 - 13.00					
13.00 - 13.15					
13.15 - 13.30					
13.30 - 13.45					
13.45 - 14.00					
14.00 - 14.15			Investigations 3 14:00 - 15:00	Neuro-Ophthalmology 2 14:00 - 15:00	Session 3 14:00 - 15:00
14.15 - 14.30					
14.30 - 14.45	Retina Symposium 2 14:30 - 16:00	Paediatric Symposium 2 14:30 - 16:00			
14.45 - 15.00					
15.00 - 15.15			Investigations 4 15:00 - 16:00	Oculoplastic Course 3 15:00 - 16:00	Session 4 15:00 - 16:00
15.15 - 15.30					
15.30 - 15.45					
15.45 - 16.00					
16.00 - 16.15	Glaucoma Symposium 2 16:00 - 17:00		Investigations 5 16:00 - 17:00	Retina Course 2 16:00 - 17:00	Session 5 16:00 - 17:00
16.15 - 16.30					
16.30 - 16.45		Orbit Symposium 16:30 - 18:00			
16.45 - 17.00					
17.00 - 17.15	Oculoplastic Symposium 2 17:00 - 18:00		Investigations 6 17:00 - 18:00	Retina Course 3 17:00 - 18:00	Session 6 17:00 - 18:00
17.15 - 17.30					
17.30 - 17.45					
17.45 - 18.00					
18.00 - 18.15					
18.15 - 18.30					
18.30 - 18.45					
18.45 - 19.00					
19.00 - 19.15					

*Subject to change. Session details correct at time of publishing.

Thursday 18 March

	Saraya 1 & 2	Al Hambra 1+2	Sans Soucis 1	Mamouniah	Aberdeen 1	Saraya 3 & 4	Grand Foyer	ESCRS Theatre
08.00 - 08.15	Basic Visual Optics Course 08:00 - 10:15	Cornea didactic course 08:00 - 10:15	Young ophthalmologists programme 08:00 - 12:00	Instructional Course 08:00 - 09:30	Wetlab: 08:00 - 09:30			Free paper session 08:00 - 09:30
08.15 - 08.30								
08.30 - 08.45								
08.45 - 09.00								
09.00 - 09.15						Exhibition Open 09:00 - 18:00	World Café 1 09:00 - 10:00	
09.15 - 09.30								
09.30 - 09.45								
09.45 - 10.00								
10.00 - 10.15				Free paper session 2 10:00 - 11:30	Wetlab: 10:00 - 12:00			Theatre session 1 10:00 - 10:20
10.15 - 10.30		Cornea didactic course 10:15 - 11:15				Exhibition Tour		
10.30 - 10.45								Theatre session 2 10:30 - 10:50
10.45 - 11.00	Refractive surgery didactic course 10:45 - 12:15					Exhibition Open 09:00 - 18:00		
11.00 - 11.15								Theatre session 3 11:00 - 11:20
11.15 - 11.30								
11.30 - 11.45		ESONT 11:30 - 13:00					World Café 2 11:30 - 12:30	
11.45 - 12.00								
12.00 - 12.15								
12.15 - 12.30								
12.30 - 12.45								Free paper session 12:30 - 13:30
12.45 - 13.00	IME Forum 12:45 - 13:45		Industry satellite symposia 12:45 - 13:45	Industry satellite symposia 12:45 - 13:45			World Café 3 12:45 - 13:45	
13.00 - 13.15								
13.15 - 13.30								
13.30 - 13.45					Wetlab : 13:30 - 15:00			
13.45 - 14.00								
14.00 - 14.15	International Award & Lecture 14:00 - 14:30							Moderated poster session 14:00 - 15:00
14.15 - 14.30								
14.30 - 14.45		Cornea didactic course 14:30 - 16:35	Cataract surgery didactic course Part 1 14:30 - 16:45	Refractive guidelines workshop 14:30 - 15:15		Exhibition Tour		
14.45 - 15.00								
15.00 - 15.15	Instructional course 15:00 - 16:30							
15.15 - 15.30				YO Myopia Introductory Symposium 15:30 - 17:00	Wetlab: 15:30 - 17:00	Exhibition Open 09:00 - 18:00		Free paper session 15:30 - 16.30
15.30 - 15.45								
15.45 - 16.00								
16.00 - 16.15								
16.15 - 16.30								
16.30 - 16.45								
16.45 - 17.00		Cornea didactic course 16:40 : 17:40						
17.00 - 17.15	Main symposium 17:00 - 18:30		Cataract surgery didactic course: Clinical Cases 17:00 - 18:00				World Café 4 17:00 - 18:00	
17.15 - 17.30								
17.30 - 17.45					Wetlab: 17:30 - 19:00			
17.45 - 18.00								
18.00 - 18.15								
18.15 - 18.30								
18.30 - 18.45								
18.45 - 19.00								
19.00 - 19.15								

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Friday 19 March

	Saraya 1 & 2	Al Hambra 1+2	Sans Soucis 1	Mamouniah	Aberdeen 1	Saraya 3 & 4	Grand Foyer	ESCRS Theatre
08.00 - 08.15	Refractive surgery didactic course 08:00 - 10:15	Cataract surgery didactic course - Part 2 08:00 - 12:30	MIGS Course 08:00 - 09:45	ESONT - Mastering complications 08:00 - 10:15	Wetlab: 08:00 - 09:30			Free paper session 08:00 - 09:30
08.15 - 08.30								
08.30 - 08.45								
08.45 - 09.00								
09.00 - 09.15						Exhibition Open 09:00 - 18:00		
09.15 - 09.30								
09.30 - 09.45								Free paper session 09:30 - 10:30
09.45 - 10.00								
10.00 - 10.15			Cataract guidelines workshop 10:00 - 10:45		Wetlab: 10:00 - 12:00			
10.15 - 10.30				ESONT - Dry eye in daily practice 10:15 - 11:15		Exhibition Tour		
10.30 - 10.45								
10.45 - 11.00	Main symposium 10:45 - 12:15					Exhibition Open 09:00 - 18:00		
11.00 - 11.15			Free Paper Session 7 11:00 - 12:00					Theatre session 4 11:00 - 11:20
11.15 - 11.30								Theatre session 5 11:30 - 11:50
11.30 - 11.45								
11.45 - 12.00								Theatre session 6 12:00 - 12:20
12.00 - 12.15								
12.15 - 12.30						Exhibition Tour		Theatre session 7 12:30 - 12:50
12.30 - 12.45							World Café 5 12:30 - 13:30	
12.45 - 13.00								
13.00 - 13.15	IME Forum 13:00 - 14:00	Industry satellite symposia 13:00 - 14:00	Industry satellite symposia 13:00 - 14:00	Industry satellite symposia 13:00 - 14:00		Exhibition Open 09:00 - 18:00		
13.15 - 13.30								
13.30 - 13.45							World Café 6 13:30 - 14:30	
13.45 - 14.00					Wetlab: 13:30 - 15:00			
14.00 - 14.15								Moderated poster session 14:00 - 15:00
14.15 - 14.30								
14.30 - 14.45	Near live surgery 14:30 - 16:30	Refractive surgery didactic course 14:30 - 16:15						
14.45 - 15.00								
15.00 - 15.15								
15.15 - 15.30								
15.30 - 15.45					Wetlab: 15:30 - 17:00			Theatre session 8 15:30 - 15:50
15.45 - 16.00								
16.00 - 16.15								Theatre session 9 16:00 - 16:20
16.15 - 16.30		Refractive surgery didactic course 14:30 - 16:15						
16.30 - 16.45			Managing corneal refractive surgery complications 16:30 - 17:30					
16.45 - 17.00								
17.00 - 17.15								
17.15 - 17.30								
17.30 - 17.45					Wetlab: 17:30 - 19:00			
17.45 - 18.00	Main symposium: 17:45 - 19:15							
18.00 - 18.15								
18.15 - 18.30								
18.30 - 18.45								
18.45 - 19.00								
19.00 - 19.15								

*Subject to change. Session details correct at time of publishing.

Saturday 20 March

	Saraya 1 & 2	Aberdeen 1	Saraya 3 & 4
08.00 - 08.15		Wetlab: 08:00 - 09:30	
08.15 - 08.30			
08.30 - 08.45			
08.45 - 09.00			
09.00 - 09.15			Exhibition Open 09:00 - 12:30
09.15 - 09.30	Save the best for the Last 09:15 - 11:15		
09.30 - 09.45			
09.45 - 10.00			
10.00 - 10.15		Wetlab: 10:00 - 12:00	
10.15 - 10.30			
10.30 - 10.45			
10.45 - 11.00			
11.00 - 11.15			
11.15 - 11.30			
11.30 - 11.45	Main symposium 11:30 - 13:00		
11.45 - 12.00			
12.00 - 12.15			
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12.45 - 13.00			
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18.30 - 18.45			
18.45 - 19.00			
19.00 - 19.15			



*Subject to change. Session details correct at time of publishing.

Floor plans

InterContinental Cairo Citystars General Venue Floor Plan

EXTERNAL LINKS

Virtual tour:
https://www.ihg.com/intercontinental/hotels/us/en/cairo/crohc/hoteldetail/meetings-events

Detailed ESCRS 2027 Winter Meeting Venue Floor Plan

Important: please note that the floor plans on the following pages provide a provisional overview of the activities that will take place at the ESCRS 2027 Winter Meeting and where each of these will take place.

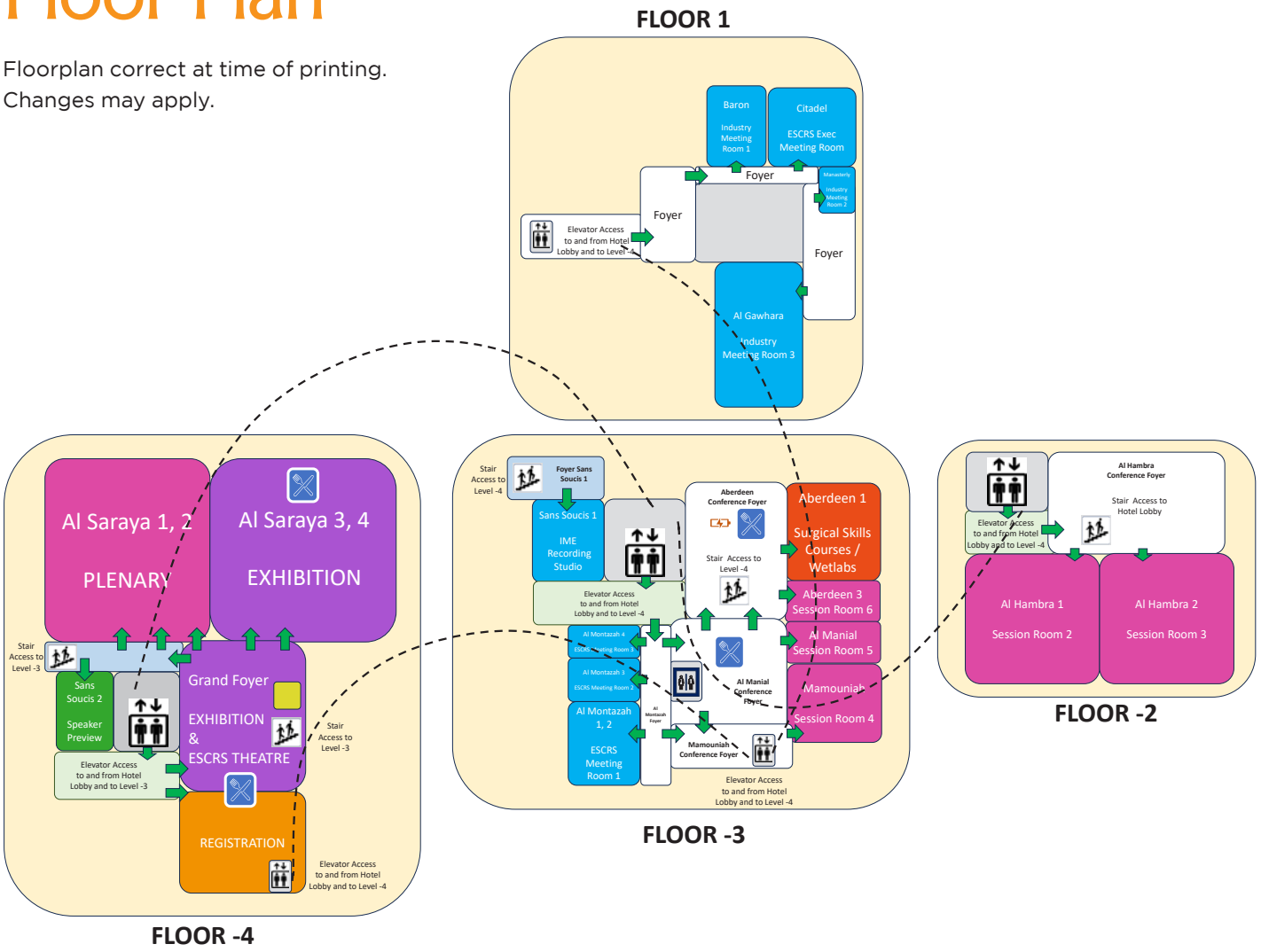
It is presented in this state so that you may have a better understanding of the flow of delegates through the venue.



InterContinental Cairo Citystars

Preliminarily General Venue Floor Plan

Floorplan correct at time of printing.
Changes may apply.



VENUE MAP

- REGISTRATION
- SPEAKER PREVIEW
- EXHIBITION
- SESSIONS ROOMS
- SURGICAL SKILLS COURSES
- POSTERS AREA / ESCRS THEATRE
- MEETING ROOMS / OFFICES
- FIRST AID

- WORK & RE-CHARGE
- TOILETS
- CATERING
- CLOAKROOM
- STAIRS
- WATER FOUNTAINS

On-site Exhibition Opportunities

The Exhibition associated with the 31st Winter Meeting of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the InterContinental Cairo Citystars.

Venue information

InterContinental Cairo Citystars
Omar Ibn El-Khattab, Street, Nasr City,
Cairo Governorate 11737,
Egypt

Winter Meeting and Exhibition Dates

Winter Meeting:
17 March - 20 March 2027

Exhibition:
18 March & 19 March (all day)
20 March (until midday)

Exhibition Schedule

Please note: Schedule is subject to change.

	Dates	Dates
Build-Up	Tuesday 16 March Wednesday 17 March	08:00 - 20:00 08:00 - 20:00*
Opening Hours Visitors	Thursday 18 March & Friday 19 March Saturday 20 March	09:00 - 18:00 09:00 - 12:30
Opening Hours Exhibitors	Thursday 18 March & Friday 19 March Saturday 20 March	08:00 - 19:00 08:00 - 13:00
Break Down	Saturday 20 March	13:30 - 22:00

* as of 18:00 no more construction, only decoration

General Sales Information & Priority Points System

Exhibition space will be allocated based on a Priority Points System. Full details on the ESCRS Priority Points system are available after the Annual Congress.

Booking will open initially via restricted presales to companies with priority points accumulated in 2026. Thereafter general sales will open to all companies on a first-come, first-served basis. Ordering will take place via the online booking system or via the online order form. Full details will be communicated to all previous ESCRS sponsors and exhibitors. If you are new to ESCRS, please contact escrs.sponex@mci-group.com to request access for the online booking platform.

The ESCRS 2027 Winter Meeting is being held in partnership with the Egyptian Ophthalmological Society (EOS), creating a unique opportunity to engage with both the international ESCRS community and the local Egyptian ophthalmic market. To support local participation, a dedicated tabletop exhibition area has been established for eligible non-ranked Egyptian companies. These tabletop positions are separate from the main exhibition area and are offered exclusively to approved local exhibitors, while all ESCRS-ranked and international companies may access the standard exhibition and sponsorship opportunities available within the meeting.

Exhibition Pricing

As part of the ESCRS 2027 Winter Meeting, your exhibition space will provide a unique opportunity for exhibitors to showcase your products, services and educational programmes to participants, with an interest in all areas of cataract and refractive surgery.

The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Exhibition – Space only (per sqm) Price (EUR) 435 excl VAT

Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2027 Winter Meeting website
- 3 complimentary exhibitor badges for your first 9m² of exhibition space;

- 1 additional badge for each additional full 9m² thereafter.
- Additional badges available for purchase at (EUR) 230 excluding mandatory carbon off-setting fee (EUR) 20 and excluding VAT and charges.

*If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.

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Exhibition – Table top
Price (EUR) 1,500 excl VAT

Egyptian companies only

Fee Includes

- Exhibition floor space only
- 1 table, 2 chairs
- Electrical supply
- 1 complimentary exhibitor badge
- Full company profile on the ESCRS 2027 Winter Meeting website
- Additional badges available for purchase at (EUR) 230 excluding mandatory carbon off-setting fee (EUR) 20 and excluding VAT and charges.

*If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.

Exhibition Floor Plan

Floorplan correct at time of printing. Changes may apply.



Sponsorship Opportunities

Sponsorship Opportunities



Satellite Education Symposia

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with Industry to communicate their message, while providing high quality medical education to delegates. Symposia are organised outside the time of the official Winter Meeting programme.

- Venue rental • Online promotion on https://wintermeeting.escrs.org/
- Audiovisual - standard congress package • On-site signage (provided by sponsor)
- Programme handout (provided by sponsor) • Opportunity to place symposia on ESCRS on Demand • 5 complimentary full registration badges
- A recording of the session will be provided after the congress

Thursday 18 March				
Room	**Capacity**	**Time**	**Duration**	**Price excl. VAT**
Sans Soucis 1	100	12:45 - 13:45	1h	(EUR) 21,500.00
Mamouniah	100	12:45 - 13:45	1h	(EUR) 18,900.00
Friday 19 March				
Room	**Capacity**	**Time**	**Duration**	**Price excl. VAT**
Al Hambra 1+2	250	13:00 - 14:00	1h	(EUR) 21,500.00
Sans Soucis 1	100	13:00 - 14:00	1h	(EUR) 21,500.00
Mamouniah	100	13:00 - 14:00	1h	(EUR) 18,900.00

Images shown are for illustration purposes only. MCI and ESCRS reserve the right to alter and adapt the wording of these items by closely following the evolution of the UEMS guidelines.

On-site Sponsorship Items & Prices

Recharge Zone & Power Towers (2 available)

Price (EUR) 4,400 excl VAT per tower

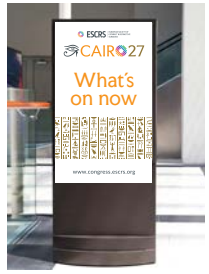
At ESCRS Winter Meeting 2027 there is the possibility to sponsor an individual power tower.

Each tower will be allocated on a first-come, first-served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the ESCRS delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

Opportunity includes:

- Opportunity to brand each individual power tower (2 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Winter Meeting website

Central Session Displays (Exclusive)



Price (EUR) 11,500 excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens located in the exhibition area, showing what is on in all lecture halls at the current time.

Sponsors can include static ads and/or a 30 second silent video in between live programme information.

Indoor Directional Signage (Exclusive)



Price (EUR) 12,600 excl VAT

Signage is one of the most looked at items at the Winter Meeting.

All delegates use this to get around and find the different areas of the event. This is an exclusive opportunity and ensures your brand will reach all attendees.

Opportunity includes:

- Corporate logo on the directional sign boards displayed throughout the congress centre.
- Acknowledgement as a congress partner on the Winter Meeting website.

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On-site Sponsorship Items & Prices

Spotlight Theatre



Price (EUR) 3,400 excl VAT

Interactive sessions with target audience of up to 50 people, providing a more commercially oriented exposure.

Opportunity includes:

- Dedicated presentation theatre.
- Standard audio-visual equipment.
- Possibility to display one roll-up in front of the space used.
- Session of 12 minutes (7 min presentation + 5 minutes Q&A with the audience) - Date & Time to be confirmed.

Near Live Surgery



Price (EUR) 10,500 excl VAT

Interactive sessions to showcase the latest techniques and innovations in cataract and refractive surgery, presented by leading surgeons from around the world. Videos should be in 4K quality.

Opportunity includes:

- A sponsor recognition introductory slide with your logo.
- A copy of the recording post congress, which you can use for your own marketing purposes.
- A sponsor logo/recognition on the Near Live Surgery programme page on the ESCRS 2027 Winter Meeting website.
- Listed as a “Confirmed Sponsor” on the ESCRS 2027 Winter Meeting website dedicated sponsors page.

Unconference Sessions



Price (EUR) 3,400 excl VAT

Interactive sessions with target audience of up to 50 people, where you can take the podium and share your expertise, data, techniques, cases, and ideas related to the main tracks of the congress programme.

Opportunity includes:

- Dedicated presentation theatre.
- Standard audio-visual equipment
- Possibility to display one roll-up in front of the space used.
- Session of 20 minutes (13 min presentation + 7 minutes Q&A with the audience) - Date & Time to be confirmed.

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On-site Sponsorship Items & Prices

E-Posters Area



Price (EUR) 4,400 excl VAT

Your logo will appear in the strategically located E-Posters Area. This area allows all delegates to browse through the submitted posters.

Available for sponsors wishing to promote the research done by the delegates.

Floorplan Signage (Exclusive)



Price (EUR) 5,600 excl VAT

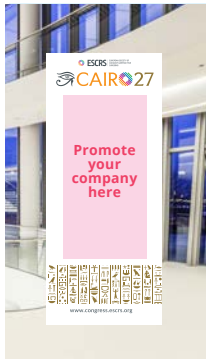
Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.

Indoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site within the exhibition hall with our advertising opportunities.

Available for companies wishing to connect immediately with delegates as they enter the exhibition area, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/ products. Information on signage will be made available. separately.



Printed Pocket Programme



Inside Back Cover

Price (EUR) 3,900 excl VAT

Inside Page dedicated section only

2,850 excl VAT

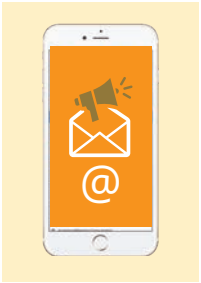
The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme.

It includes a meeting overview, general Winter Meeting information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials.

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On-site Sponsorship Items & Prices

Sponsored Emailer to Registered Delegates



Price (EUR) 5,500 excl VAT

Opportunity Limited to a maximum of 5 sponsors.

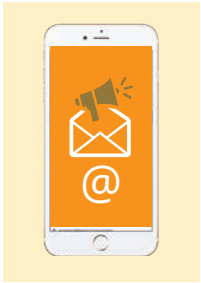
Promote your symposium or exhibition booth to registered delegates!

An HTML email will be sent to ESCRS Winter Meeting registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors.

The following guidelines will apply to these emails:

- The subject line must include "sponsored emailer"
- Emailers should be sent within the time frame starting 3 weeks before the Congress and ending 1 week after the Congress
- Emailers require review and approval by ESCRS prior to their sending date
- Emailer content must only be congress related.

Sponsored Emailer to Full Database



Price (EUR) 22,000 excl VAT

Opportunity Limited to a maximum of 5 sponsors.

Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150,000 contacts!

An HTML email will be sent to ESCRS database at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors.

The following guidelines will apply to these emails:

- The subject line must include "sponsored emailer"
- Emailers should be sent within the time frame starting 3 weeks before the Congress and ending 1 week after the Congress
- Emailers require review and approval by ESCRS prior to their sending date
- Emailer content must only be congress related.

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On-site Sponsorship Items & Prices

Website Advertising on sponsor page (Exclusive)



Price (EUR) 2,200 excl VAT

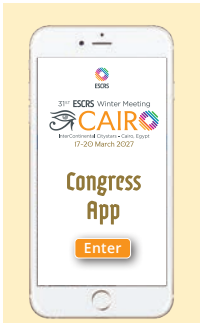
ESCRS is pleased to offer Website Advertising opportunities on https://wintermeeting.escrs.org (sponsor webpage)

Reach a great number of ESCRS Delegates by booking a banner on the ESCRS Winter Meeting Website.

This is an exclusive opportunity!

The booking term is January – March (inclusive).

Winter Meeting App on sponsor tab (Exclusive)



Price (EUR) 6,650 excl VAT

The official ESCRS Winter Meeting App has a whole range of cutting edge features and will be available for download to mobile devices prior to the event in Cairo.

The app is designed with our delegates in mind so that they will have all the information that they need at their finger tips!

Your brand/logo will be incorporated into the design of the section dedicated to the industry.

Be creative

Come up with your own ideas.

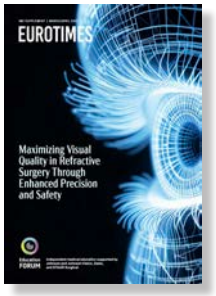
Do you have an idea for a branding opportunity not listed here?

- E-mail us at escrs.sponex@mci-group.com to discuss.
- If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2027 Winter Meeting.

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Eurotimes Supplement

EuroTimes Symposium Supplement (Print and Digital)



Price on application

Extend the reach and impact of your Satellite Symposium by commissioning a dedicated EuroTimes supplement.

These supplements provide a powerful platform to share key insights and outcomes from your session with a wider community of ophthalmic professionals beyond the room.

Supplements are available in both digital and print formats and can be distributed via EuroTimes channels and/or at the Winter Meeting, depending on your needs. Content may be provided by the sponsor and professionally designed by the EuroTimes editorial team, or alternatively, sponsors may submit fully designed material for review and distribution.

Ideal for reinforcing your educational messages, showcasing scientific data, or increasing visibility among European ophthalmologists.

To discuss your objectives and obtain a tailored quote, please contact:
Roo Khan — roo.khan@wearemci.com

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Sustainability Partnership

Sustainability Sponsorship

Net Zero Carbon Offsetting Partner

Price (EUR) 15,750 excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of making a zero emissions meeting. Your funding will support the measurement and offsetting of the local carbon emissions.

As a top level partner, you will receive brand recognition and exposure within the meeting and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.



Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Winter Meeting Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Winter Meeting App

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Terms & Conditions

Terms & Conditions

ESCRS 2027 Winter Meeting OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2027 Winter Meeting in the following form and definition:

- Face to face Meeting at the InterContinental Cairo Citystars

- Congress dates: 17 March to 20 March 2027

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2027 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participation, click here: https://wintermeeting.escrs.org/sponsorship/ for further information. Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until December 29, 2026	50% cancellation fees on total order amount
As of December 30, 2026	100% cancellation fees on total order amount

TAXES

All exhibition, sponsorship, advertising, satellite symposium, registration and other participation fees are quoted **exclusive of any applicable taxes.**

In accordance with applicable Egyptian tax regulations, Egyptian Value Added Tax (VAT) at the prevailing rate of 14% **will be applied to supplies that are deemed taxable in Egypt** (including registration fees and exhibition space inter alia) and will be added to the relevant invoices.

All amounts invoiced by ESCRS **must be paid to ESCRS in full, including any applicable VAT, and without deduction for any taxes (e.g. withholding tax), duties, levies or similar charges.** Should the payer determine that any withholding tax or similar charge is due, the payer shall separately pay any such amounts to the relevant authorities in addition to settling the full amount invoiced by ESCRS.

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition build-up, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

Terms & Conditions

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor/exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospection and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): privacy@mci-group.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

All pharmaceutical companies participating in the congress in Egypt—whether local or international—must comply with Egyptian Drug Authority (EDA) regulations for promotional activities, as these apply to any company operating or promoting within Egypt. https://edaegypt.gov.eg/en/

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS, ESCRS 2027 Winter Meeting and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/
- https://www.efpia.eu/relationships-code/the-efpia-code/

INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.